

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kenji SUGIURA	01/16/2012
RECEIVING PARTY DATA	
Name:	Rakuten, Inc.
Street Address:	4-12-3 Higashishinagawa
City:	Shinagawa-ku, Tokyo
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13387955
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Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	Q128859
NAME OF SUBMITTER:	Byron F. Galvez, New Apps Spc.
Total Attachments: 1 source=Q128859_ASSIGNMENT_AS_FILED#page1.tif	

OP \$40.00 13387955

# Assignment

Whereas, I/We, Kenji SUGIURA of Shinagawa-ku, Tokyo, Japan hereinafter called assignor(s), have invented certain improvements in INFORMATION ACQUIRING APPARATUS, INFORMATION ACQUIRING PROGRAM, RECORDING MEDIUM, INFORMATION ACQUIRING METHOD AND INFORMATION ACQUIRING SYSTEM

and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas, Rakuten, Inc. of  
4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo 140-0002 Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor:

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and I/we request the Director – U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 13/387,955 and Confirmation number 5648, filed January 30, 2012) the filing date and application number of said application when known.

Date: January 16, 2012  
s/

Kenji Sugiura

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. § 261)