

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shraddha Patel</td> <td>01/17/2012</td> </tr> <tr> <td>Charlie LaColla</td> <td>01/17/2012</td> </tr> <tr> <td>Vivian Chou</td> <td>01/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Shraddha Patel	01/17/2012	Charlie LaColla	01/17/2012	Vivian Chou	01/17/2012		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Superior Communications, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>5027 Irwindale Avenue, Suite 900</td> </tr> <tr> <td>City:</td> <td>Irwindale</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91706</td> </tr> </table>		Name:	Superior Communications, Inc.	Street Address:	5027 Irwindale Avenue, Suite 900	City:	Irwindale	State/Country:	CALIFORNIA	Postal Code:	91706
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CORRESPONDENCE DATA											
<p>Fax Number: (714)427-7779</p> <p>Phone: 714.427.7405</p> <p>Email: lholstein@swlaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Ketan S. Vakil</p> <p>Address Line 1: 600 Anton Blvd. Suite 1400</p> <p>Address Line 4: Costa Mesa, CALIFORNIA 92626</p>											
ATTORNEY DOCKET NUMBER:	57378-0236										
NAME OF SUBMITTER:	Ketan S. Vakil										
<p>Total Attachments: 2</p> <p>source=573780236Assignment#page1.tif</p> <p>source=573780236Assignment#page2.tif</p>											

CH \$40.00 13361562

ASSIGNMENT

WHEREAS, ASSIGNORS, comprising of the following named inventors: Shraddha Patel, Charlie LaColla and Vivian Chou have invented, conceived, reduced to practice, inventions for PROTECTIVE MATERIAL APPLICATOR DEVICE (hereinafter the "Invention"), United States Patent Application No. 13/361,562 was filed on 1/30/2012 [Authorization is given hereby to insert the application serial number and filing date when it becomes available] (hereinafter the "Applications"); and

WHEREAS, ASSIGNEE, Superior Communications, Inc., a California corporation, having a principal place of business at 5027 Irwindale Avenue, Suite 900, Irwindale, CA 91706, is desirous of acquiring the entire right, title and interest in, to and under the Invention and the Application and patents to be obtained thereon;

NOW, THEREFORE, in consideration of the payment by ASSIGNEE to ASSIGNORS the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS do hereby sell, assign and transfer and set over to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest, throughout the world, in the Invention and the Application, and any other intellectual property rights in the Invention including, but not limited to, any patent rights, and any patent application(s), claiming priority thereto, that have been or may hereafter be filed;

ASSIGNORS do hereby covenant that no assignment, sale, agreement, charge, or other encumbrance, has been, or will be, entered into which would conflict with this assignment;

ASSIGNORS do hereby covenant and agree to provide any tangible property embodying or describing the Invention, including, without limitation, all documents, drawings, prototypes, models, test results, designs, materials, computer programs and data, and the like, which, if not presently in the possession of ASSIGNEE will be delivered to ASSIGNEE immediately upon request;

ASSIGNORS do hereby covenant and agree to do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns to obtain and enforce proper patent protection for the Invention in all countries including assisting with the preparation of any application relating to the Invention;

ASSIGNORS do hereby covenant and agree not to contest the validity or enforceability of any intellectual property rights assigned herein, or to assist or request any third party to contest the validity or enforceability of any intellectual property rights assigned herein;

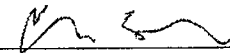
ASSIGNORS do hereby release and forever discharge ASSIGNEE from any and all claims, including but not limited to any debts, liabilities, damages and causes of action of whatsoever kind or nature relating to the Invention, whether or not known, suspected and unsuspected, including any and all previous agreements entered into, which now exist, or may have existed prior to the date of this assignment.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17th day of January, 2012.



Shraddha Patel

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17th day of January, 2012.



Charlie LaColla

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17th day of January, 2012.



Vivian Chou