501806004 02/01/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Peter Edmund Heinrich Hauser	01/23/2012
Henry Penix	01/23/2012
Zachry Penix	01/23/2012
Ryan J. Schwarz	01/23/2012
Ryan Moore	01/23/2012

RECEIVING PARTY DATA

Name:	ZOMM, LLC
Street Address:	P. O. Box 701320
City:	Tulsa
State/Country:	OKLAHOMA
Postal Code:	74170

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29409815

CORRESPONDENCE DATA

Fax Number: (617)523-6850 Phone: 617-523-2700

Email: leonie.shapiro@hklaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Holland & Knight
Address Line 1: 10 St. James Avenue

Address Line 2: 11th Floor

Address Line 4: Boston, MASSACHUSETTS 02116

ATTORNEY DOCKET NUMBER:	122004.00030	
NAME OF SUBMITTER:	Elizabeth R. Burkhard	PATENT

501806004 REEL: 027634 FRAME: 0037

OP \$40,00 29409815

Total Attachments: 6 source=Assignment 29409815 122004-00030#page1.tif source=Assignment 29409815 122004-00030#page2.tif source=Assignment 29409815 122004-00030#page3.tif source=Assignment 29409815 122004-00030#page4.tif source=Assignment 29409815 122004-00030#page5.tif

source=Assignment 29409815 122004-00030#page6.tif

PATENT REEL: 027634 FRAME: 0038

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, We, Peter Edmund Heinrich Hauser, of Kirkland, WA; Henry Penix, of Tulsa, OK; Zachry Penix, of Tulsa, OK; Ryan J. Schwarz, of Owasso, OK; and Ryan Moore, of Seattle, WA, hereby assign to ZOMM, LLC, a Delaware limited liability company having a place of business at: P.O. Box 701320, Tulsa, OK 74170, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me this day, entitled, WIRELESS SMART TAG, filed on 29 December 2011, at the United States Patent and Trademark Office, under U.S. Application Serial No. <u>29/409,815</u>. This assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for myself and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

#10889026_v1

PATENT REEL: 027634 FRAME: 0039

Inventor's Signature:	Peter Edmund Heinrich Hauser
Date:	1/23/2012
Witnessed By:	Signature Signature
	Gunrur Shroy Type/Print Name
Date:	1/23/12

Inventor's Signature:	Henry Plenix
Date:	1-23-2012
Witnessed By:	Melessa Clark
	Melessa Clark Type/Print Name
Date	1 . 2 1 7

Inventor's Signature:	Zachry Penix
Date:	1/23/12
Witnessed By:	Melessa Clark
	Melesse Clark Type/Print Name
Date:	1-23-10

Inventor's Signature:	Ryan J. Schwarz
Date:	1/25/12
Witnessed By:	Melessa Clark Signature
	Melessa Clark Type/Print Name
Date:	1-23-12

Inventor's Signature:	
·	Ryan Moore
Date:	1/23/2012
Witnessed By:	Caw By
·	Signature
	Water Gunner Strong
	Type/Print Name
Date:	1/23/12

#10889026_v1

6

PATENT REEL: 027634 FRAME: 0044