

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hee Sung CHUNG	01/06/2012
RECEIVING PARTY DATA	
Name:	NEOPAD INC.
Street Address:	C-1111, Woolim Lions Valley, 371-28, Kasan-dong, Kumchun-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	153-803
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13387114
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ATTORNEY DOCKET NUMBER:	PW3261766
NAME OF SUBMITTER:	ABRAHAM HERSHKOVITZ
Total Attachments: 2 source=PW3261766_Filed Assignment#page1.tif source=PW3261766_Filed Assignment#page2.tif	

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ASSIGNMENT

WHEREAS, Inventor, **Hee Sung CHUNG**, whose post office address is 101-701, LG Bangbae Xi, 888-53, Bangbae-dong, Seocho-gu, Seoul, 137-060, Republic of Korea; hereinafter referred to as ASSIGNOR, has invented a certain improvement relating to:

METHOD AND SYSTEM FOR PROVIDING USER-CUSTOMIZED CONTENTS

for which he has executed, on the same date as this assignment, an application for Letters Patent of the United States which will be filed in the United States Patent and Trademark Office as the National Phase of PCT/KR2011/009972, filed on December 22, 2011.

If this Assignment is filed after the filing date of the above-identified application, the undersigned hereby authorize and request any one of the attorneys or agents of record in this application, including Abraham HersHKovitz, Reg. No. 45,294, of the firm HersHKovitz & Associates, LLC, whose address is 2845 Duke Street Alexandria, VA 22314 to insert here in parenthesis (Application No. 13/387,114 (inserted after signing), filed 01/25/2012 (inserted after signing)) the filing date and application number of said application when known.

AND WHEREAS, **NEOPAD INC.**, an entity organized and existing under the laws of Republic of Korea whose, post-office address is C-1111, Woolim Lions Valley, 371-28, Kasan-dong, Kumchun-gu, Seoul, 153-803, Republic of Korea, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said invention and patent, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNOR hereby assigns, sells and transfers to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application for the United States, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patents when granted, including any and all renewals, reissues, and prolongations thereof, for use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNOR might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNOR hereby agrees to execute all papers necessary to file applications in the United States for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

AND said ASSIGNOR authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this Assignment is executed by said ASSIGNOR.

Hee Sung CHUNG
Printed Name

Hee Sung Chung
Signature

Date: 6. JAN. 2012