501806457 02/01/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| Vincent Kwong | 11/13/2009 |

RECEIVING PARTY DATA

| Name: | DOLBY LABORATORIES LICENSING CORPORATION |
|-----------------|--|
| Street Address: | 100 Potrero Avenue |
| City: | San Francisco |
| State/Country: | CALIFORNIA |
| Postal Code: | 94103-4813 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13388421 |

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| ATTORNEY DOCKET NUMBER: | D08085US01/BM |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | Bianca Miyakawa |

Total Attachments: 2

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PATENT REEL: 027636 FRAME: 0244 H \$40.00 133

ASSIGNMENT

WHEREAS, Vincent Kwong, a resident of Vancouver, British Columbia, Canada, herein referred to as ASSIGNOR, is an inventor and owner of the United States Provisional Patent Application No.61/234,848, filed August 18, 2009, entitled REFLECTORS WITH SPATIALLY VARYING REFLECTANCE/ABSORPTION GRADIENTS FOR COLOR AND LUMINANCE COMPENSATION.

WHEREAS, DOLBY LABORATORIES LICENSING CORPORATION, a New York corporation, having a place of business at 100 Potrero Street, San Francisco, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and the invention to which said application is directed, in and to any and all improvements relating to said invention, and in and to all patents thereon, when granted in the United States and all foreign countries;

NOW, THEREFORE, in consideration of good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR:

- 1. ASSIGNOR hereby grants, sells, assigns, transfers and conveys unto ASSIGNEE, or to the extent ASSIGNOR has already done so, ASSIGNOR hereby confirms the grant, sale, assignment, transfer and conveyance unto ASSIGNEE of the entire right, title and interest:
 - (a) in and to said application, invention, and improvements thereto, and each and every additional application filed anywhere in the world, whether or not the country, jurisdiction, or authority of filing is a member of the International Union for the Protection of Industrial Property (The Paris Convention), which additional application is a division of, substitution of, continuation of, continuation-in-part of, or is a counterpart of, or is in any way based on, claims priority from, or relates to, said application, invention or improvements thereto;
 - (b) all priority rights associated with the filing of each and every such application, for each country of The Paris Convention, for the Patent Cooperation Treaty, for the European Patent Convention, for all other treaties of like purposes, and for Taiwan; and
 - (c) in and to each and every patent on said invention or improvements thereto that may be granted by any country, jurisdiction or authority, including each and every patent that may be granted on any of the applications referred to in sub-section (a), and in and to each and every reissue, reexamination certificate, or extension of each and every such patent.
- 2. ASSIGNOR hereby warrants, covenants and represents that he/she has not heretofore granted to anyone other than ASSIGNEE any license, right or privilege in respect to the said applications, patents, or said invention, nor in any other way encumbered the same, and that he/she has, or in the case of a previous assignment to ASSIGNEE, ASSIGNOR had the full right to convey, free of all licenses and encumbrances, the entire right, title and interest hereby assigned.
- 3. ASSIGNOR covenants and agrees that at the request and expense of ASSIGNEE he/she will promptly execute all papers deemed necessary or desirable by ASSIGNEE to perfect ownership of said invention, applications, and patents to ASSIGNEE, and execute all oaths, declarations and other papers deemed necessary or desirable by ASSIGNEE for prosecuting said applications and patents, for use in interference proceedings involving said invention, applications and patents, for use in opposition proceedings involving said invention, applications and patents, for refiling said applications, for filing of divisional, substitution, continuation or continuation-in-part applications deemed necessary or desirable

Docket: **D08085US01** - 1

PATENT REEL: 027636 FRAME: 0245 by ASSIGNEE, for reissuance or reexamination of said patents, or for the filing in foreign countries of applications for patents counterpart to or in any way based on or relates to said application or to an application which is a division of, substitution of, continuation of, continuation-in-part of, said application or which application claims priority from or relates to said invention or improvements thereto. ASSIGNOR further covenants and agrees that at the expense and request of ASSIGNEE, he/she will promptly assist ASSIGNEE in interference, opposition and reexamination proceedings involving said invention, applications and patents, and in litigation involving said invention, applications and patents, and will assist in the ascertainment of facts and the production of evidence relating to said invention, applications and patents.

4. The terms, covenants and provisions of this ASSIGNMENT shall inure to the benefit of ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon ASSIGNOR, his heirs, legal representatives and assigns.

IN TESTIMONY WHEREOF, I have executed this instrument.

Dated: NOV 13TH, 2009 VINCENT/KWONG

On 13 NOVEMPE, 2009, before me MCRACI WRISHNAN, personally appeared VINCENT KWONG, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person executed the instrument.

WITNESS my hand and official seal

[Seal]

Notary Public in the Province of British Columbia

MURALI KRISHNAN NOTARY PUBLIC 2893 EAST BROADWAY VANCOUVER BC V5M 1Y9

1.604 254 1528

EXPLEY: NO

Docket: **D08085US01**

-2-

PATENT REEL: 027636 FRAME: 0246

RECORDED: 02/01/2012