

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sheldon H. Goodman</td> <td>12/27/2011</td> </tr> <tr> <td>Phaysouk Xayoiphonh</td> <td>12/27/2011</td> </tr> <tr> <td>Grace Lee</td> <td>12/27/2011</td> </tr> </tbody> </table>		Name	Execution Date	Sheldon H. Goodman	12/27/2011	Phaysouk Xayoiphonh	12/27/2011	Grace Lee	12/27/2011
Name	Execution Date								
Sheldon H. Goodman	12/27/2011								
Phaysouk Xayoiphonh	12/27/2011								
Grace Lee	12/27/2011								
RECEIVING PARTY DATA									
Name:	Spectrum Diversified Designs, Inc.								
Street Address:	675 Mondial Parkway								
City:	Streetsboro								
State/Country:	OHIO								
Postal Code:	44241								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29412388</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29412388				
Property Type	Number								
Application Number:	29412388								
CORRESPONDENCE DATA									
Fax Number:	(216)579-6073								
Phone:	216-579-1700								
Email:	dpeterlin@pearne.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Joseph J. Corso/PEARNE & GORDON LLP								
Address Line 1:	1801 EAST 9TH STREET								
Address Line 2:	SUITE 1200								
Address Line 4:	CLEVELAND, OHIO 44114-3108								
ATTORNEY DOCKET NUMBER:	SPC-48614								
NAME OF SUBMITTER:	Joseph J. Corso								
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif									

CH \$40.00 29412388

ASSIGNMENT

WHEREAS, new and useful improvements have been made by the undersigned in

DRINK POD/ARTICLE HOLDER AND BASKET

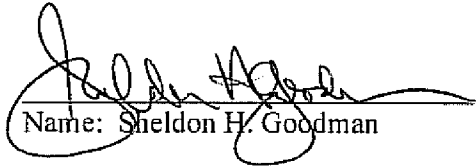
and are the subject of a patent application prepared for filing in the United States Patent and Trademark Office, and executed by the undersigned on the dates indicated below, which application is further identified as Pearne & Gordon LLP Docket No SPC-48614.

WHEREAS, Spectrum Diversified Designs, Inc., a corporation of the State of Ohio, located at 675 Mondial Parkway, Streetsboro, Ohio, 44241, U.S.A., hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grants the firm of Pearne & Gordon LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

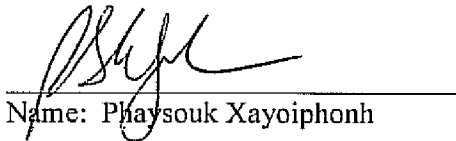
IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:


Name: Sheldon H. Goodman

12/27/2011
Date I signed this Assignment

12/27/2011
Date I signed Declaration or Oath

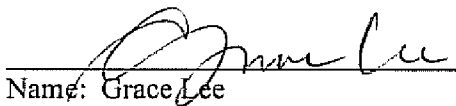
Post Office Address: 123 Meadow Lane, Solon, Ohio 44139 USA


Name: Phaysouk Xayoiphonh

12/27/11
Date I signed this Assignment

12/27/11
Date I signed Declaration or Oath

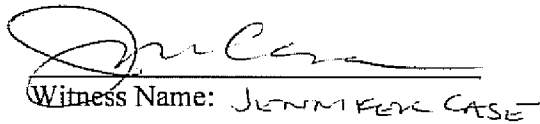
Post Office Address: 953 Belden Avenue, Akron, Ohio 44310 USA


Name: Grace Lee

12/27/2011
Date I signed this Assignment

12/27/2011
Date I signed Declaration or Oath

Post Office Address: 6811 Mayfield Road, #W0979, Mayfield, Ohio 44124 USA


Witness Name: JENNIFER CASE


Witness Name: Connie Kessler