

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Andrew Mason</td> <td>06/15/2011</td> </tr> <tr> <td>Don A. Chennavasin</td> <td>07/08/2011</td> </tr> <tr> <td>Suneel Gupta</td> <td>05/19/2011</td> </tr> <tr> <td>David Jesse</td> <td>07/08/2011</td> </tr> <tr> <td>Brett R. Keintz</td> <td>05/19/2011</td> </tr> <tr> <td>Yishai Lerner</td> <td>05/18/2011</td> </tr> <tr> <td>Mihir Shah</td> <td>05/18/2011</td> </tr> <tr> <td>Brian M. Stolte</td> <td>05/19/2011</td> </tr> </tbody> </table>		Name	Execution Date	Andrew Mason	06/15/2011	Don A. Chennavasin	07/08/2011	Suneel Gupta	05/19/2011	David Jesse	07/08/2011	Brett R. Keintz	05/19/2011	Yishai Lerner	05/18/2011	Mihir Shah	05/18/2011	Brian M. Stolte	05/19/2011
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Yishai Lerner	05/18/2011																		
Mihir Shah	05/18/2011																		
Brian M. Stolte	05/19/2011																		
RECEIVING PARTY DATA																			
Name:	GROUPON, INC.																		
Street Address:	600 W. Chicago Avenue																		
Internal Address:	Suite 620																		
City:	Chicago																		
State/Country:	ILLINOIS																		
Postal Code:	60654																		
PROPERTY NUMBERS Total: 1																			
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13050771</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13050771														
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Application Number:	13050771																		
CORRESPONDENCE DATA																			
Fax Number:	(312)321-4299																		
Phone:	312-321-4200																		
Email:	mdolinski@brinkshofer.com,usassignments@brinkshofer.com																		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																			
Correspondent Name:	Amir N. Penn by M. Dolinski																		
Address Line 1:	Brinks Hofer Gilson & Lione																		
Address Line 2:	P.O. Box 10395																		

CH \$40.00 13050771

Address Line 4: Chicago, ILLINOIS 60610

ATTORNEY DOCKET NUMBER:

14455-104

NAME OF SUBMITTER:

Amir N. Penn, Reg No. 40,767

Total Attachments: 28

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ASSIGNMENT

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NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said inventions in the United States; together with the entire right, title and interest in and to said inventions and all patent applications and patents issuing therefrom in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent application and patent defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents. The

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IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATE: 6-15-11 _____
Andrew Mason 

WITNESSED:

DATE: 6-15-11 _____

JOPHIE HINKLEY 

DATE: 6-15-11 _____

Laura Francesconi 

DATE: _____

Don A. Chennavasin

WITNESSED:

DATE: _____

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DATE: _____
WITNESSED: _____ Suneel Gupta

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WITNESSED: _____ David Jesse

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WITNESSED: _____ Brett R. Keintz

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WITNESSED: _____ Yishai Lerner

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WITNESSED: _____ Mihir Shah

DATE: _____

DATE: _____

DATE: _____ Brian M. Stolte

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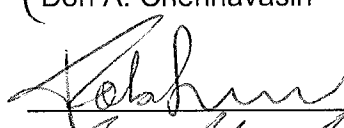
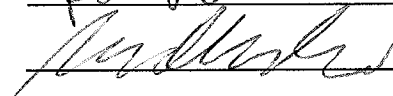
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		Andrew Mason
WITNESSED:		
DATE:	_____	_____
DATE:	_____	_____
DATE:	July 8, 2011	
		(Don A. Chennavasin
WITNESSED:		
DATE:	7/8/2011	
DATE:	7/8/2011	

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WITNESSED: _____
Suneel Gupta

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WITNESSED: _____
David Jesse

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Brett R. Keintz

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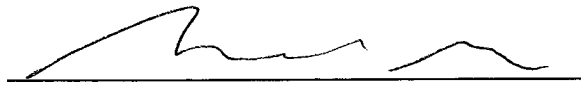
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_____ Don A. Chennavasin

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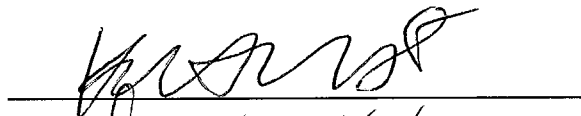
DATE: _____

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Suneel Gupta

WITNESSED:

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Jandra Kulez

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David Jesse

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Suneel Gupta

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David Jesse

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WITNESSED: _____
Brett R. Keintz
Brett R. Keintz

DATE: 5/19/11 _____
WITNESSED: _____
[Signature]

DATE: 5/19/2011 _____
WITNESSED: _____
Sean M. Davis

DATE: _____
WITNESSED: _____
Yishai Lerner

DATE: _____

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J Blaker

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Mihir Shah

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WHEREAS, Andrew Mason, Don A. Chennavasin, Suneel Gupta, David Jesse, Brett R. Keintz, Yishai Lerner, Mihir Shah, and Brian M. Stolte, hereinafter called the "Assignors", have made the inventions described in the United States patent application entitled SYSTEM AND METHODS FOR PROVIDING LOCATION BASED DISCOUNT RETAILING, for a full description of which reference is here made to an application for Letters Patent of the United States filed on March 17, 2011, and assigned Application Serial No. 13/050,771;

WHEREAS, Groupon, Inc, a corporation organized and existing under the laws of the State of Illinois, having a place of business at 600 W. Chicago Avenue, Suite 620, Chicago, Illinois 60654, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said inventions, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said inventions in the United States; together with the entire right, title and interest in and to said inventions and all patent applications and patents issuing therefrom in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent application and patent defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents. The

Assignors hereby sell, assign, and transfer the entire right, title and interest to the Assignee as of the day of filing the application identified above.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATE: _____
WITNESSED: _____ Andrew Mason

DATE: _____

DATE: _____

DATE: _____
WITNESSED: _____ Don A. Chennavasin

DATE: _____

DATE: _____

DATE: _____
Suneel Gupta

WITNESSED: _____

DATE: _____

DATE: _____

DATE: _____
David Jesse

WITNESSED: _____

DATE: _____

DATE: _____

DATE: _____
Brett R. Keintz

WITNESSED: _____

DATE: _____

DATE: _____

DATE: _____
Yishai Lerner

WITNESSED: _____

DATE: _____

DATE: _____


DATE: _____
Mihir Shah

WITNESSED: _____

DATE: _____


DATE: _____

DATE: 5/19/2011


Brian M. Stolte

WITNESSED:

DATE: 5/19/2011



DATE: 5/19/11

Terrence Galant