501810383 02/06/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Murali ARAVAMUDAN	04/19/2011	
Ajit RAJASEKHARAN	04/20/2011	

RECEIVING PARTY DATA

Name:	Veveo, Inc.
Street Address:	40 Shattuck Road
Internal Address:	Suite 303
City:	Andover
State/Country:	MASSACHUSETTS
Postal Code:	01810

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13345119

CORRESPONDENCE DATA

Fax Number: (617)526-5000 Phone: 617.526.6000

Email: kathleen.bastarache@wilmerhale.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Kathleen M. Bastarache

Address Line 1: Wilmer Cutler Pickering Hale & Dorr LLP.

Address Line 2: 60 State Street

Address Line 4: Boston, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER:	0290672.00165US2		
NAME OF SUBMITTER:	Kathleen M. Bastarache		

Total Attachments: 4

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> PATENT REEL: 027656 FRAME: 0234

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ASSIGNMENT

WHEREAS, we, Murali ARAVAMUDAN, being a citizen of the United States of America, residing at 3 Squire Armour Road, Windham, New Hampshire 03087, USA; and Ajit RAJASEKHARAN, being a citizen of the United States of America, residing at 5 Le Parc Court, West Windsor, New Jersey 08550, USA, are inventors of certain new and useful inventions and discoveries entitled "Methods of and Systems for Content Search Based on Environment Sampling", which provisional patent application was filed in the United States Patent and Trademark Office on January 6, 2011, and has been assigned Application Number 61/430,310.

WHEREAS, **Veveo**, **Inc.**, whose address is 40 Shattuck Road, Suite 303, Andover Massachusetts 01810, USA, which, together with its successors and assigns is hereinafter called "ASSIGNEE," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

NOW, THEREFORE, for and in consideration of my employment by ASSIGNEE and other valuable consideration furnished by ASSIGNEE to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

1. Assign, transfer, and convey to ASSIGNEE the entire right, title, and interest in and to said inventions and discoveries, said United States Patent Application, any and all other applications for Letters Patent(s) on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, reexamination and convention applications based in whole, or in part, upon said inventions or discoveries, or upon said United States Patent Application, and any and all Letters Patent(s), reissues, and extensions of Letters Patent(s) granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon, or arise from, said inventions, said discoveries, said applications, and said Letters Patent(s);

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- Authorize ASSIGNEE to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under International Conventions or otherwise;
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments throughout the world to issue or transfer all said Letters Patent(s) to ASSIGNEE, as assigned of the entire right, title, and interest therein or otherwise as ASSIGNEE may direct;
- 4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents, or any license to use the same, or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to ASSIGNEE without encumbrance;
- ASSIGNEE's request and at ASSIGNEE's expense, but without additional consideration to either ourselves or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patent(s) shall be held and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by ourselves, our heirs, legal representatives, and assigns if this Assignment had not been made; and particularly to execute and deliver to ASSIGNEE all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by ASSIGNEE; and to communicate to ASSIGNEE all facts known to us relating to said inventions and discoveries or the history thereof, and to testify as to the same in any court or proceeding; and to furnish ASSIGNEE any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

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Signe	ed atA	NOOVER	MASSACHUSE TO	s, USA	,		this_	19+4	day of
	PRIL	, 20	11.		nature	of Mural	i ARA	VAMUI	J AN
			<u>Wi</u>	tness Statemo	<u>ent</u>				
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me to			y present and did ed in the above as	signment, du	ly sign :		ite the		

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