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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Masaaki MAKINO	01/23/2012

RECEIVING PARTY DATA

Name:	JVC KENWOOD Corporation	
Street Address:	12, Moriya-cho 3-chome, Kanagawa-ku	
City:	Yokohama-shi, Kanagawa	
State/Country:	JAPAN	
Postal Code:	221-0022	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13366788

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 122250-324496

NAME OF SUBMITTER: Michael A. Sartori, Ph.D.

Total Attachments: 1

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PATENT REEL: 027657 FRAME: 0786 CH \$40 00 13366

U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dolla inventor(s) (hereinafter, "ASSIGNOR") by (Insert Name(s) & Address(es) of ASSIGNEE(S))	r (\$1.00), and of other good and valuable	consideration paid to the undersigned
JVC KENWOOD Corporation, 12,	Moriya-cho, 3-chome, Kanag	zawa-ku, Yokohama-shi
Kanagawa 221-0022 Japan		
		-
	-	
(hereinafter, "ASSIGNEE"), the receipt of which is he ASSIGNEE the entire and exclusive right, title and int (Title of Invention)	erest to the invention entitled	-
PROGRAM GUIDE GENERATION	N APPARATUS, PROGRAM	M GUIDE GENERATION
METHOD, AND PROGRAM GUI	DE GENERATION PROGR	AM
relating to International Patent Application PCT/JP_executed on even date herewith or, if not so executed,	and/or for which application was:	for Letters Patent of the United States was
(a) executed on	; (Insert date of execution of app	lication, if not concurrent)
(b) filed on	,	
Serial No.	Assignee's attorney is here data, when known.	by authorized to insert in (b) the specified
and to said application and all Letters Patent(s) of the I substitute, reissue or reexamination application based the including any extensions thereof (collectively, hereinat	hereon, for the full term or terms for which th	e said Letters Patent(s) may be granted and
The ASSIGNOR agree(s), when requested by said which the ASSIGNEE may deem necessary, desirable including in the preparation and prosecution of said apreexamination, or public use proceeding, and in any liticate to include but not be limited to executing all paper sworn testimony, and obtaining and producing evidence	or expedient, for securing, maintaining and e plication(s) and the issuance of said Letters I gation or other legal proceeding which may a s, including separate assignments and declar	nforcing protection for said invention, Patent(s), in any interference, reissue, rise or be declared in relation to same, such
IN WITNESS WHEREOF, the undersigned inventor	or(s) has (have) affixed his/her/their signature	x(s).
1) Masaaki Makino	Masaaki MAKINO	23/January/2012
(Signature)	(Type Name)	(Date)
2)	/T	
(Signature)	(Type Name)	(Date)
(Signature)	(Type Name)	(Date)
(Signature)	(Type Name)	(Date)
5) (Signature)	(Type Name)	(Date)

PATENT REEL: 027657 FRAME: 0787

RECORDED: 02/06/2012