

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Derek R. Harp</td> <td>01/13/2012</td> </tr> <tr> <td>Bengt L. Gregory-Brown</td> <td>01/13/2012</td> </tr> <tr> <td>Joseph P. Marfice</td> <td>02/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Derek R. Harp	01/13/2012	Bengt L. Gregory-Brown	01/13/2012	Joseph P. Marfice	02/03/2012				
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<table border="1"> <tr> <td>Name:</td> <td>Maslow Six Entertainment, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>204 East 2nd Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>#503</td> </tr> <tr> <td>City:</td> <td>San Mateo</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94401</td> </tr> </table>		Name:	Maslow Six Entertainment, Inc.	Street Address:	204 East 2nd Avenue	Internal Address:	#503	City:	San Mateo	State/Country:	CALIFORNIA	Postal Code:	94401
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CORRESPONDENCE DATA													
Fax Number:	(703)770-7901												
Phone:	703-770-7900												
Email:	docket_ip@pillsburylaw.com, Margaret.Drosos@Pillsburylaw.com, Robin.Eschenbruecher@Pillsburylaw.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Pillsbury Winthrop Shaw Pittman, LLP (NV)												
Address Line 1:	PO Box 10500												
Address Line 4:	McLean, VIRGINIA 22102												
ATTORNEY DOCKET NUMBER:	053677-0400681												
NAME OF SUBMITTER:	D. Benjamin Esplin												
Total Attachments: 3 source=0400681_Assignment#page1.tif source=0400681_Assignment#page2.tif source=0400681_Assignment#page3.tif													

CH \$40.00 13367247

**ASSIGNMENT**

WHEREAS, we, **Derek R. Harp**, a citizen of the United States of America, residing at 204 East 2nd Avenue, Suite 503, San Mateo, CA 94401; **Bengt L. Gregory-Brown**, a citizen of the United States of America, residing at 911 North Limestone, Springfield, OH 45503; and **Joseph P. Marfice**, a citizen of the United States of America, residing at 923 Haslage Avenue, Pittsburgh, PA 15212; (hereinafter "Assignors"), have made an invention entitled:

**"SYSTEMS AND METHODS FOR THE USE OF VIRTUAL EMBLEMS"**

described in a United States Patent Application, the specification of which is attached hereto, and

WHEREAS, **Maslow Six Entertainment, Inc.** (hereinafter "Assignee"), a corporation of Delaware, having a place of business at 204 East 2nd Avenue, #503, San Mateo, CA 94401, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

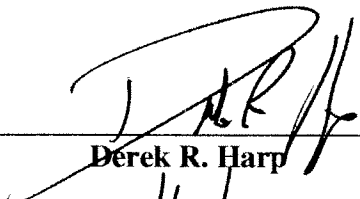
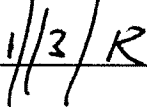
NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said Assignors, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and we further grant to Assignee the sole right to sue and collect damages for past infringement;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;


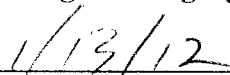
AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor:  
Inventor's Name:

  
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**Derek R. Harp**  
  
\_\_\_\_\_

Date of Execution:

Signature of Inventor:  
Inventor's Name:

  
\_\_\_\_\_  
**Bengt L. Gregory-Brown**  
  
\_\_\_\_\_

Date of Execution:

Signature of Inventor:  
Inventor's Name:

\_\_\_\_\_  
**Joseph P. Marfice**

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Signature of Inventor:  
Inventor's Name:

\_\_\_\_\_  
**Derek R. Harp**

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Inventor's Name:

\_\_\_\_\_  
**Bengt L. Gregory-Brown**

Date of Execution:

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Signature of Inventor:  
Inventor's Name:

  
\_\_\_\_\_  
**Joseph E. Marfice**

Date of Execution:

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**2-3-2012**