

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT																
NATURE OF CONVEYANCE:	Corrective Assignment to correct the title listed in assignment document previously recorded on Reel 019743 Frame 0304. Assignor(s) hereby confirms the title is "SYSTEMS, METHODS, AND DEVICES FOR SELLING TRANSACTION INSTRUMENTS".																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Randy Beck</td> <td>01/13/2005</td> </tr> <tr> <td>Gennye Feldman</td> <td>01/12/2005</td> </tr> <tr> <td>Rachel Riley Heitz</td> <td>01/12/2005</td> </tr> <tr> <td>Jon Steven Imada</td> <td>01/14/2005</td> </tr> <tr> <td>Paula S. Martinez</td> <td>01/12/2005</td> </tr> <tr> <td>Sven Miller</td> <td>01/12/2005</td> </tr> <tr> <td>Clyde Page</td> <td>01/12/2005</td> </tr> </tbody> </table>		Name	Execution Date	Randy Beck	01/13/2005	Gennye Feldman	01/12/2005	Rachel Riley Heitz	01/12/2005	Jon Steven Imada	01/14/2005	Paula S. Martinez	01/12/2005	Sven Miller	01/12/2005	Clyde Page	01/12/2005
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<table border="1"> <tr> <td>Name:</td> <td>American Express Travel Related Services Company, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>General Counsel's Office</td> </tr> <tr> <td>Internal Address:</td> <td>American Express Tower, World Financial Center</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10285-4900</td> </tr> </table>		Name:	American Express Travel Related Services Company, Inc.	Street Address:	General Counsel's Office	Internal Address:	American Express Tower, World Financial Center	City:	New York	State/Country:	NEW YORK	Postal Code:	10285-4900				
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PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Patent Number:</td> <td>7458509</td> </tr> </tbody> </table>		Property Type	Number	Patent Number:	7458509												
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Patent Number:	7458509																
CORRESPONDENCE DATA																	
Fax Number:	(512)853-8801																
Phone:	5128538800																
Email:	cacker@intprop.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	Meyertons, Hood, Kivlin, Kowert & Goetze																

CH \$40.00 7458509

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ATTORNEY DOCKET NUMBER: 6657-13712

NAME OF SUBMITTER: Dean M. Munyon

Total Attachments: 5
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

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RECEIVING PARTY DATA

Name:	American Express Travel Related Services Company, Inc.
Street Address:	General Counsel's Office, American Express Tower, World Financial Center
City:	New York
State/Country:	NEW YORK
Postal Code:	10285-4900

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11844702

CORRESPONDENCE DATA

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 Address Line 4: Phoenix, ARIZONA 85004-2202

ATTORNEY DOCKET NUMBER: 70655.0937

500341575

PATENT
PATENT
 REEL: 019743 FRAME: 0304
 REEL: 027661 FRAME: 0056

CH \$40.00 11844702

NAME OF SUBMITTER:

Howard Sobelman

Total Attachments: 5

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FAX NO. 8019455748

P. 07

ASSIGNMENT

UTILITY PATENT

INSTRUMENTS

RB
Randy Beck's Initials
12/15/04
Date

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled **SYSTEMS, METHODS, AND DEVICES FOR SELLING TRANSACTION ACCOUNTS** filed herewith or was filed on _____ and assigned U.S. Serial No. _____;

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE, AMERICAN EXPRESS COMPANY or one of it's subsidiary companies, and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives.

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal

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Docket No. 70655.0900

PATENT

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PATENT

REEL: 027661 FRAME: 0058

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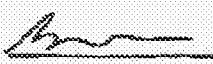

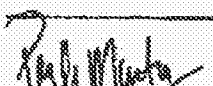



FAX NO. 8019455748

P. 08

representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 20322, to insert above the filing date and/or the application number of said application when known.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Randy Beck	32 West Strong Lane Alpine, UT 84004		1/13/05
Gennye Feldman	203 WEST 9TH ST # 220 West 72nd Street Apt. 4F-B New York, NY 10023		1-12-05
Rachel Riley Heitz	8468 South Windmill Drive West Jordan, UT 84088		1-12-05
Jon Steven Imada	1816 South Sladage Circle Mesa, AZ 85202		1-12-05
Paula S. Martinez	594 E. Compass Circle North Salt Lake, UT 84054		1-12-05
Sven Miller	1557 E Laird Ave. Salt Lake City, UT 84105		1-12-05
Clyde Page	2393 West 11625 South South Jordan, UT 84085		1/13/05

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Jon Steven Imada	1846 South Standage Circle Mesa, AZ 85202 P.O. BOX 502 DEWEY, AZ 86327	<i>Jon Steven Imada</i>	1-14-2005
Paula S. Martinez	564 E. Compass Circle North Salt Lake, UT 84054	_____	_____
Sven Miller	1557 E Laird Ave. Salt Lake City, UT 84105	_____	_____
Clyde Page	2383 West 11625 South South Jordan, UT 84095	_____	_____

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