#### 501811819 02/07/2012

#### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Josh Sassoon	02/03/2012
Marc Hemeon	01/22/2012

## RECEIVING PARTY DATA

Name:	Google, Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountainview	
State/Country:	CALIFORNIA	
Postal Code:	94043	

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29407782

#### **CORRESPONDENCE DATA**

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Google / Leason Ellis LLP Joint Customer

Address Line 1: One Barker Avenue

Address Line 2: 5th Floor

Address Line 4: White Plains, NEW YORK 10601-1526

ATTORNEY DOCKET NUMBER: 00400/002688-US6

NAME OF SUBMITTER: David Leason

Total Attachments: 2 source=00186261#page1.tif source=00186261#page2.tif

> PATENT REEL: 027663 FRAME: 0401

OF \$40.00 2940//82

Attorney Docket No.: 00400/002688-US6

#### ASSIGNMENT

I, Josh Sassoon, a citizen of the United States of America, having a residence of 3631A 19th Street, San Francisco, CA 94110;

I, Marc Hemeon, a citizen of the United States of America, having a residence of 3439 Woodstock Ln, Mountain View, CA 94040;

(hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

# Google, Inc.

a Corporation having a place of business at 1600 Amphitheatre Parkway, Moutainview, California 94043 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, throughout the world in and to my Invention entitled: .

# PORTION OF A DISPLAY PANEL WITH A CHANGEABLE USER INTERFACE COMPONENT

invented by me and described in the Patent Application Serial No. 29/407,782, filed December 1, 2011 in the United States of America; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made, including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and

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**PATENT** 

REEL: 027663 FRAME: 0402

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desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commission of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated:	2/3/12	Josh Sassoon, Inventor
Dated:	1/22/12	

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RECORDED: 02/07/2012