

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
William Henry Lewis	12/01/2010
RECEIVING PARTY DATA	
Name:	Customedia Technologies, LLC
Street Address:	P.O. Box 4706
City:	Santa Rosa Beach
State/Country:	FLORIDA
Postal Code:	32459
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12911727
CORRESPONDENCE DATA	
Fax Number:	(408)521-2203
Phone:	408-298-8200
Email:	dowens@owenstarabichi.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	David R. Owens
Address Line 1:	111 N. Market St.
Address Line 2:	Suite 730
Address Line 4:	San Jose, CALIFORNIA 95113
ATTORNEY DOCKET NUMBER:	281-1002-US01
NAME OF SUBMITTER:	David R. Owens
Total Attachments: 1 source=Executed_Assignment_281_1002_US01#page1.tif	

CH \$40.00 12911727

ASSIGNMENT

WHEREAS, I, **William Henry Lewis**, ASSIGNOR, citizen of United States, residing at **2038 Hwy 30-A, Seaside, Florida 32459**, am an inventor of the invention **System for Data Management and On-Demand Rental and Purchase of Digital Data Products**, for which a United States patent application:

- ☐ was executed on ☐ was executed on even date herewith;  
☒ was filed on **October 26, 2010** and is Application No. **12/911,727**; or

WHEREAS, **Customedia Technologies, LLC**, ASSIGNEE, having a place of business at **P.O. Box 4706, Santa Rose Beach, Florida 32459**, is desirous of obtaining our entire right, title, and interest in, to, and under said invention and said application:

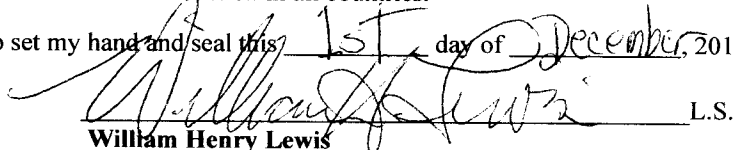
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I, said ASSIGNOR, have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto said ASSIGNEE, its successors, legal representatives, and assigns my entire right, title, and interest in, to, and under said invention; said United States application and all divisions, renewals, and continuations thereof, all Patents of the United States that may be granted thereon, and all reissues and extensions thereof; all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs that may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates, and designs that may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid to issue the same to said ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives, and assigns, any facts known to us respecting said invention; testify in any legal proceeding; sign all lawful papers; execute all divisional, continuing, reissue, and foreign applications; make all rightful oaths; and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 1st day of December, 2010.

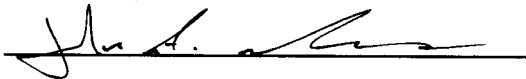
  
\_\_\_\_\_  
William Henry Lewis L.S.

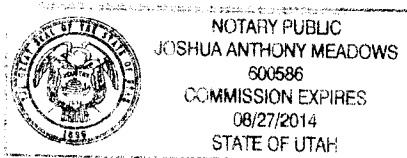
State of UTAH )  
County of Summit ) SS.:

On December 1, 2010, before me, Joshua A. Meadows, personally appeared William Henry Lewis, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of UTAH that the foregoing paragraph is true and correct.

WITNESS my hand and official seal





Page 1 of 1