

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>David J. Roberts</td> <td>02/02/2012</td> </tr> <tr> <td>Ross Olinski</td> <td>02/06/2012</td> </tr> <tr> <td>Ken Swinarski</td> <td>02/06/2012</td> </tr> <tr> <td>Owen Shoemaker</td> <td>02/08/2012</td> </tr> </tbody> </table>		Name	Execution Date	David J. Roberts	02/02/2012	Ross Olinski	02/06/2012	Ken Swinarski	02/06/2012	Owen Shoemaker	02/08/2012
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David J. Roberts	02/02/2012										
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RECEIVING PARTY DATA											
Name:	King Koil Licensing Company, Inc.										
Street Address:	7501 South Quincy Street, Suite 130										
City:	Willowbrook										
State/Country:	ILLINOIS										
Postal Code:	60527										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29408320</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29408320						
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Application Number:	29408320										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	54887-116099										
NAME OF SUBMITTER:	Elizabeth A. Kostiuk/										
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif											

CH \$40.00 29408320

PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, David J. Roberts, Tinley Park, Illinois, United States of America; Ross Olinski, Bloomingdale, Illinois, United States of America; Ken Swinarski, Streamwood, Illinois, United States of America; and Owen Shoemaker, Alpine, California, United States of America, hereby sell and assign to King Koil Licensing Company, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 7501 South Quincy Street, Suite 130, Willowbrook, Illinois 60527, United States of America, its successors, assigns, nominees, or other legal representatives, the entire right, title and interest in and to the design and/or invention entitled "Mattress" invented by us, and the application for United States design patent therefore, which has been assigned U.S. Serial No. 29/408,320, the declaration for which is being concurrently executed, and all original and reissued design patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such design patent, and the right to apply for and obtain design patents, which may be granted thereon in such foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue design patents on applications as aforesaid, to issue said Design Patent to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue design applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives design to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assigns, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper design patent protection for said design in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

2012 IN TESTIMONY WHEREOF, I have hereunto set my hand this 2nd day of February.

David J. Roberts
David J. Roberts

NOTARIAL CERTIFICATE

State of: Illinois)
County of: Cook)



Subscribed and sworn before me this 2nd day of February, 2012

Notary Public: Patricia S Grella My commissioner expires: 6-18-14

2012 IN TESTIMONY WHEREOF, I have hereunto set my hand this ___ day of _____,

Ross Olinski
Ross Olinski

NOTARIAL CERTIFICATE

State of: Illinois)
County of: Cook)



Subscribed and sworn before me this 6th day of February, 2012

Notary Public: Patricia S Grella My commissioner expires: 6-18-14

IN TESTIMONY WHEREOF, I have hereunto set my hand this 6th day of February, 2012

[Signature]
Ken Swinarski

NOTARIAL CERTIFICATE

State of: Illinois)
County of: Cook)



Subscribed and sworn before me this 6th day of February, 2012

Notary Public: Patricia S Grella My commissioner expires: 6-18-14

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8th day of February, 2012

[Signature]
Owen Shoemaker

NOTARIAL CERTIFICATE

State of: Illinois)
County of: Cook)



Subscribed and sworn before me this 8th day of February, 2012

Notary Public: Patricia S Grella My commissioner expires: 6-18-14