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PATENTS ONLY

Atty Ref/Docket No.: 3291.074US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Brian Reynolds, Matthew Deegler, Virginia Ellen
McArthur

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement ☐ Change of Name☐ OtherExecution Date: January 20, 2012, January 23, 2012,
January 23, 2012

2. Name and address of receiving party(ies):

Name: Zynga Inc.

Street Address: 699 Eighth Street

City: San Francisco State: CA Zip: 94103Country: United States of AmericaAdditional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 13/356,494, filed January 23, 2012

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence
concerning document should be mailed:Name: Jacques A. Loock

Address:

Schwegman, Lundberg & Woessner, P.A.

P.O. Box 2938

Minneapolis, MN 55402-0938

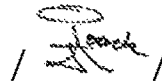
6. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41): \$ 40.00☐ Enclosed☒ Authorized to be charged to deposit account
19-07438. Please charge any additional fees or credit any over
payments to our Deposit Account No.: 19-0743

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy
of the original document.Jacques A. Loock/Reg. No. L0,730

Name of Person Signing



Signature

February 7, 2012

Date

Total number of pages including cover sheet: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

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700479841

PATENT
REEL: 027690 FRAME: 0410

CH \$40.00 190743 13356494

Attorney Docket No. 3291.074US1

Client Ref. No. P1100US1

ASSIGNMENT

WHEREAS, We, Brian Reynolds, Matthew Deegler, and Virginia Ellen McArthur, whose mailing address is 699 Eighth Street, San Francisco, CA 94103, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled ASYNCHRONOUS SOCIAL EVENTS IN COMPUTER-IMPLEMENTED GAMES;

WHEREAS, We hereby authorize and request the attorneys, representing Zynga Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 13/356,494; Filing Date: January 23, 2012) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Zynga Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 699 Eighth Street, San Francisco, CA 94103, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

PATENT**REEL: 027690 FRAME: 0411**

Assignment

Client Ref. No. P1100US1

Assignors: Brian Reynolds et al.

Title: ASYNCHRONOUS SOCIAL EVENTS IN COMPUTER-IMPLEMENTED GAMES

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Docket No. 3291.0740US1

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: I:

(Signature):

Name: Brian Reynolds

Date:

1/20/2012

PATENT

REEL: 027690 FRAME: 0412

Assignment

Docket No. 3291.074US1

Client Ref. No. P1100US1

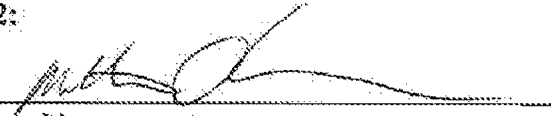
Assignors: Brian Reynolds et al.

Title: ASYNCHRONOUS SOCIAL EVENTS IN COMPUTER-IMPLEMENTED GAMES

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Inventor: 2:

(Signature):



Name: Matthew Deegler

Date:

1-23-12

Assignment

Docket No: 3291,074(US)

Client Ref. No: P1100US1

Assignors: Brian Reynolds et al.

Title: ASYNCHRONOUS SOCIAL EVENTS IN COMPUTER-IMPLEMENTED GAMES

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Inventor: 3:(Signature): 

Name: Virginia Ellen McArthur

Date: 