PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY DATA						
1			ame	Execution Date		
Rodney L Haley				02/13/2012		
RECEIVING PARTY DATA						
Name:	Sportshields LLC					
Street Address:	3260 Verdure Drive					
City:	Hoover					
State/Country:	ALABAMA					
Postal Code:	35226					
PROPERTY NUMBERS Total: 1						
Property Type			Number			
Patent Number:		D5700				
CORRESPONDENCE DATA						
Fax Number: (888)909-025		9-0255				
Phone: 404-806-1488						
Email: Anderson@FSBLegal.com					\$40.00	
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.						
Correspondent Name: James Scott A			nderson			
Address Line 1: 118 East Maple						
Address Line 4: Decatur, GEORGIA 30030						
ATTORNEY DOCKET NUMBER:		821781				
NAME OF SUBMITTER:		James Scott Anderson				
Total Attachments: 2 source=Assignment_Signed#page1.tif source=Assignment_Signed#page2.tif						

ASSIGNMENT

WHEREAS, I, RODNEY L. HALEY of Hoover, Alabama USA, am the owner of the entire right, title, and interest in the new and useful improvements in a SPORTS FACE MASK for which United States Patent No. D570,054 S was issued on May 27, 2008; and

WHEREAS, SPORTSHIELDS LLC, an Alabama limited liability company having a principal address is 3260 Verdure Drive, Hoover, Alabama 35226 USA, desires to acquire the entire interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I, RODNEY L. HALEY, hereby do sell, assign and transfer unto said Assignee, SPORTSHIELDS LLC, the entire right, title and interest in and to said invention and Patent throughout the world, including without limitation any Letters Patent which may issue thereon, and any subsequent application claiming priority to the above-identified patent, reissue, reexamination, divisional, continuation-in-part, extension or continuation thereof, and all rights of priority under the Paris Convention arising from said Patent or application; the same for Assignee's legal representatives and assigns, as fully and entirely as the same would have been held by me had this assignment and sale not been made;

AND, I hereby bind myself, my heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect, the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee, SPORTSHIELDS LLC, its legal representatives and assigns, to obtain and enforce proper presention for said invention and Patent in all countries throughout the world.

JN WITNESS WHEREOF. I have executed this Assignment this 13/2 day of
Lebruary2012
State of
Country of Just for some the
On this 13th day of FEderal 12 2012, before me, a Notary Public.
personally appressed <u>Rodney L. Haley</u> , who is known to me, or who
proved to me on the basis of astisfactory evidence to be the person whose name is subscribed to the
foregoing instrument, and who duly acknowledged the execution of the foregoing instrument to be
histor free act and deed.

My Commission Expires: 12/2/13

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