

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Murgesh Navar</td> <td>01/30/2012</td> </tr> <tr> <td>George McMullen</td> <td>02/06/2012</td> </tr> </tbody> </table>		Name	Execution Date	Murgesh Navar	01/30/2012	George McMullen	02/06/2012
Name	Execution Date						
Murgesh Navar	01/30/2012						
George McMullen	02/06/2012						
RECEIVING PARTY DATA							
Name:	MobiTeris, Inc.						
Street Address:	785 North Mary						
Internal Address:	Suite 100						
City:	Sunnyvale						
State/Country:	CALIFORNIA						
Postal Code:	94085						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13294141</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13294141		
Property Type	Number						
Application Number:	13294141						
CORRESPONDENCE DATA							
Fax Number:	(775)586-9550						
Phone:	7755869500						
Email:	docketsminden@lrlaw.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Stephanie Davis						
Address Line 1:	1663 Highway 395						
Address Line 2:	Suite 201						
Address Line 4:	Minden, NEVADA 89423						
ATTORNEY DOCKET NUMBER:	MOBIT-003						
NAME OF SUBMITTER:	Adriena M. Garcia						
Total Attachments: 1 source=MOBIT-003 Executed Assignment#page1.tif							

CH \$40.00 13294141

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned, Murgesh Navar and George McMullen, do hereby sell, assign, and transfer to MobiTeris, Inc., a corporation with offices at 785 North Mary, Suite 100, Sunnyvale, California 94085 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in United States patent application number 13/294,141 filed November 10, 2011 and entitled:

"System and Method for Rewarding Customer Loyalty in a Mobile Environment"

and in and to said application and all utility, divisional, continuing, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent application; and

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 11/30/2012

Name: Mh Navar
Murgesh Navar

Date: 2/6/2012

Name: George McMullen
George McMullen