

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Scott Hirsch</td> <td>02/08/2012</td> </tr> <tr> <td>Arsen Pereymer</td> <td>02/08/2012</td> </tr> <tr> <td>Sunny Rajpal</td> <td>02/08/2012</td> </tr> </tbody> </table>		Name	Execution Date	Scott Hirsch	02/08/2012	Arsen Pereymer	02/08/2012	Sunny Rajpal	02/08/2012		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Media Direct, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>260 SW Natura Avenue</td> </tr> <tr> <td>City:</td> <td>Deerfield Beach</td> </tr> <tr> <td>State/Country:</td> <td>FLORIDA</td> </tr> <tr> <td>Postal Code:</td> <td>33441</td> </tr> </table>		Name:	Media Direct, Inc.	Street Address:	260 SW Natura Avenue	City:	Deerfield Beach	State/Country:	FLORIDA	Postal Code:	33441
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CORRESPONDENCE DATA											
<p>Fax Number: (212)541-4630</p> <p>Phone: 2125412000</p> <p>Email: tcrodriguez@bryancave.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Bryan Cave LLP</p> <p>Address Line 1: 1290 Avenue Of the Americas</p> <p>Address Line 4: New York, NEW YORK 10104</p>											
ATTORNEY DOCKET NUMBER:	0322696TRACK1										
NAME OF SUBMITTER:	Teresa C. Rodriguez										
<p>Total Attachments: 1</p> <p>source=0322696_assignment#page1.tif</p>											

CH \$40.00 13396368

PATENT

## ASSIGNMENT

WHEREAS, We, Scott Hirsch, Arsen Pereymer, and Sunny Rajpal ("Assignors"), are citizens of the United States of America, reside in Florida and have invented one or more new and useful inventions entitled "Systems and Methods for a Mobile Application Development and Deployment Platform" which are disclosed and claimed in an application for Letters Patent of the United States of America filed herewith.

WHEREAS, Media Direct, Inc. ("Assignee"), a corporation duly organized under the laws of the State of Florida, and having its offices and place of business at 260 SW Natura Avenue, Deerfield Beach, Florida 33441, is desirous of acquiring the entire right, title and interest in and to the aforesaid inventions and in and to all applications and Letters Patent therefor granted in the United States of America, and in any and all countries foreign thereto:

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, including salary or payment for the making of inventions, or employee benefits, the receipt and sufficiency of which is hereby acknowledged, We said Assignors, by these presents do sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, the full and exclusive right, title and interest for the territory of the United States of America and all countries foreign thereto, and throughout the world and in space, (including the right to apply for Letters Patent in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), in and to said inventions and in and to all applications, including the above-identified patent application, and Letters Patent granted therefore or claiming priority therefrom, and all divisions, reissues, continuations, continuing prosecution applications and extensions thereof, and in and to all copyrights, trademarks with their associated goodwill, trade secrets, confidential information, and compilations, necessary or useful to make, use, or sell the inventions. We hereby authorize and request the Commissioner of Patents, and any official whose duty it is to issue patents, to issue all Letters Patent on said inventions or resulting therefrom to said Assignee, or its successors and assigns, as assignee of the entire right, title and interest. We represent and warrant that we have full right to agree to, execute, and deliver this assignment. We agree that we will without further consideration, but at the expense of Assignee, communicate to said Assignee, or its successors, assigns, or nominees, any and all facts known to us regarding said inventions whenever requested, and that we will execute all divisional, reissue, continuation, continuing prosecution application and continuation-in-part applications, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything reasonable for said Assignee, its successors, assigns, and nominees, to obtain and enforce proper patent protection for said inventions in all countries.

IN WITNESS WHEREOF, We have hereunto set our hands and seals on the dates indicated below.



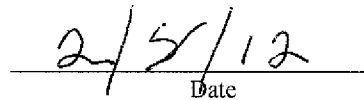
Scott Hirsch, Assignor



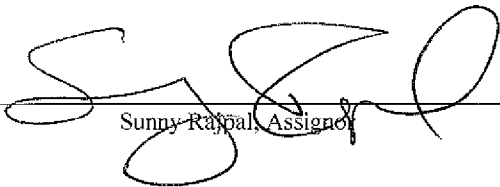
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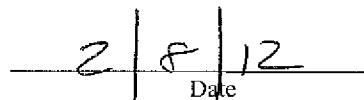
Arsen Pereymer, Assignor



Date



Sunny Rajpal, Assignor



Date