501820454 02/14/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| Vincent H. Bowman | 01/20/2012 |
| Jeffrey Herz | 01/06/2012 |
| RunLin Li | 02/09/2012 |

RECEIVING PARTY DATA

| Name: | AVERY DENNISON CORPORATION | |
|-------------------|----------------------------|--|
| Street Address: | 150 N. Orange Grove Blvd | |
| Internal Address: | Law Dept | |
| City: | Pasadena | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 91103 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29408499 |

CORRESPONDENCE DATA

Fax Number: (626)304-2251 Phone: 626-304-2231

Email: rachele.wittwer@averydennison.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Rachele Wittwer at Avery Dennison Corp

Address Line 1: 150 N. Orange Grove Blvd

Address Line 2: Law Dept

Address Line 4: Pasadena, CALIFORNIA 91103

| ATTORNEY DOCKET NUMBER: | 5573-US-C1 AD2011001518 |
|-------------------------|-------------------------|
| NAME OF SUBMITTER: | Rachele Wittwer |

PATENT

REEL: 027704 FRAME: 0256

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Total Attachments: 5

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> PATENT REEL: 027704 FRAME: 0257

Docket No.: 5573-US-C1

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

Vincent H. Bowman; 1241 North Ave. Highland Park, IL 60035;

Jeffrey Herz; 15 Hulsea, Aliso Viejo, CA 92656;

RunLin Li; ShiTou #17, 2nd Village of Nanmian, HuMen Town, Donguan City,

Guangdong Province, China 523910.

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

FILE FOLDERS, FILE FOLDER PANELS, AND ROTATABLE FLAGS

set forth in the application for the United States Letters Patent filed on <u>December 13, 2011</u> and assigned Serial No. <u>29/408,499</u>, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to

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ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

And we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, it successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

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| In testimony whereof, I hereunto set my hand and SANWANY, 2012. | seal thisday of |
|---|--|
| ASS | SIGNOR TO THE STATE OF THE STAT |
| Vine | cent H. Bowman |
| Witnessed By: Signature: Witnessed By: | 1/20/12 |
| Print Name: TIM WARNUR | Date |
| Signature: Margaret M. Clarke Print Name: MARGARET M. CLARKE | $\frac{1}{20} \frac{2012}{2012}$ |

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| In testimony whereof, I hereunto set my hand and seal this 6 day of | |
|---|------------------------|
| | ASSIGNOR Jeffrey Herz |
| Witnessed By: | |
| Signature: James M. OWERS Print Name: Tames M. OWERS | 1 (6 12 Date |
| Signature: Chris Shanley | |



PATENT

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|----------------------------------|--------------------------|
| | ASSIGNOR |
| | 春海林 2041.02 of RunLin Li |
| itnessed By: | |
| Signature: FNP A-C. Print Name: | Date 2012.02.09. |
| Signature: | 20/2.02.09 |
| Print Name: | Date |

- 5 -

PATENT REEL: 027704 FRAME: 0262

RECORDED: 02/14/2012