

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Victor Poznanski</td> <td>01/20/2012</td> </tr> <tr> <td>Oivind Wang</td> <td>01/20/2012</td> </tr> <tr> <td>Nicolai Bodd</td> <td>01/26/2012</td> </tr> <tr> <td>Vladimir Tankovich</td> <td>01/19/2012</td> </tr> <tr> <td>Dmitriy Meyerzon</td> <td>01/18/2012</td> </tr> <tr> <td>Fredrik Holm</td> <td>02/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Victor Poznanski	01/20/2012	Oivind Wang	01/20/2012	Nicolai Bodd	01/26/2012	Vladimir Tankovich	01/19/2012	Dmitriy Meyerzon	01/18/2012	Fredrik Holm	02/16/2012
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<table border="1"> <tr> <td>Name:</td> <td>MICROSOFT CORPORATION</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>Internal Address:</td> <td>Attn: LCA</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	MICROSOFT CORPORATION	Street Address:	One Microsoft Way	Internal Address:	Attn: LCA	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052		
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13360536</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13360536										
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Application Number:	13360536														
CORRESPONDENCE DATA															
Fax Number:	(206)342-6201														
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Email:	mcrosslin@merchantgould.com														
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.															
Correspondent Name:	Merchant & Gould (Microsoft)														
Address Line 1:	P.O. Box 2903														
Address Line 4:	Minneapolis, MINNESOTA 55402														
ATTORNEY DOCKET NUMBER:	14917.2016US01														

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NAME OF SUBMITTER:

Michelle Crosslin

Total Attachments: 9

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PATENT

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PATENT ASSIGNMENT

I/WE, Victor Poznanski, Oivind Wang, Fredrik Holm, Nicolai Bodd, Vladimir Tankovich, and Dmitriy Meyerzon ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "RE-RANKING SEARCH RESULTS" ("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 27488, to insert here in parenthesis (Application No. 13/360,536, filed January 27, 2012) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on _____ and was given Application No. _____;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

PATENT ASSIGNMENT

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

<u>V. P.</u>	<u>1/20/12</u>
Inventor's Signature	Date
<u>Victor Poznanski</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

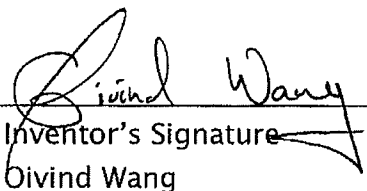
Inventor's Signature	Date
<u>Oivind Wang</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

Inventor's Signature	Date
<u>Fredrik Holm</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

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_____ Inventor's Signature Victor Poznanski _____ Printed Name in English	_____ Date _____ Printed Name in Native Language (if other than English)
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 _____ Inventor's Signature Oivind Wang _____ Printed Name in English	<u>20th of January 2012</u> _____ Date <u>OIVIND WANG</u> _____ Printed Name in Native Language (if other than English)
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_____ Inventor's Signature Fredrik Holm _____ Printed Name in English	_____ Date _____ Printed Name in Native Language (if other than English)
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PATENT ASSIGNMENT


<u>Nicolas Bodd</u>	<u>26/01/2012</u>
Inventor's Signature	Date
<u>Nicolai Bodd</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

<u>Vladimir Tankovich</u>	
Inventor's Signature	Date
<u>Vladimir Tankovich</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

<u>Dmitriy Meyerzon</u>	
Inventor's Signature	Date
<u>Dmitriy Meyerzon</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

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<u>Inventor's Signature</u> Nicolai Bodd	<u>Date</u>
<u>Printed Name in English</u>	<u>Printed Name in Native Language (if other than English)</u>

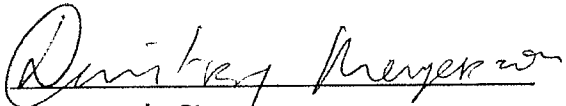
 <u>Inventor's Signature</u> Vladimir Tankovich	<u>19 JAN 2012</u> <u>Date</u> ВЛАДИМИР ТАХРОВИЧ
<u>Printed Name in English</u>	<u>Printed Name in Native Language (if other than English)</u>

<u>Inventor's Signature</u> Dmitriy Meyerzon	<u>Date</u>
<u>Printed Name in English</u>	<u>Printed Name in Native Language (if other than English)</u>

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 _____ Inventor's Signature Dmitriy Meyerzon	<u>1/18/2012</u> _____ Date
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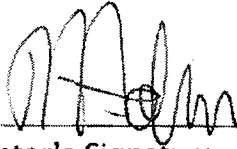
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<u>Inventor's Signature</u> Victor Poznanski	<u>Date</u>
<u>Printed Name in English</u>	<u>Printed Name in Native Language (if other than English)</u>

<u>Inventor's Signature</u> Oivind Wang	<u>Date</u>
<u>Printed Name in English</u>	<u>Printed Name in Native Language (if other than English)</u>

 <u>Inventor's Signature</u> Fredrik Holm	<u>Date</u> 16/2-2012
<u>Printed Name in English</u>	<u>Printed Name in Native Language (if other than English)</u>

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_____ Inventor's Signature Nicolai Bodd _____ Printed Name in English	_____ Date _____ Printed Name in Native Language (if other than English)
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_____ Inventor's Signature Dmitriy Meyerzon _____ Printed Name in English	_____ Date _____ Printed Name in Native Language (if other than English)
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