

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MBLX LLC	03/31/2005
RECEIVING PARTY DATA	
Name:	AMERICA ONLINE, INC.
Street Address:	22000 AOL Way
City:	Dulles
State/Country:	VIRGINIA
Postal Code:	20166
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13311114
CORRESPONDENCE DATA	
Fax Number:	(202)408-4400
Phone:	202-408-4000
Email:	michelle.murray@finnegan.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	C. Gregroy Gramenopoulos
Address Line 1:	901 New York Avenue, NW
Address Line 2:	Finnegan
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001
ATTORNEY DOCKET NUMBER:	10587.0761-02
NAME OF SUBMITTER:	Donna O. Beckford-Harris
Total Attachments: 6 source=Assignment_MBLX_LLC_to_America_Online_Inc#page1.tif source=Assignment_MBLX_LLC_to_America_Online_Inc#page2.tif source=Assignment_MBLX_LLC_to_America_Online_Inc#page3.tif source=Assignment_MBLX_LLC_to_America_Online_Inc#page4.tif source=Assignment_MBLX_LLC_to_America_Online_Inc#page5.tif source=Assignment_MBLX_LLC_to_America_Online_Inc#page6.tif	

OP \$40.00 13311114

WHEN RECORDED RETURN TO:

PATENT APPLICATION

Docket No: 15690.0

Workman Nydegger  
1000 Eagle Gate Tower  
60 East South Temple  
Salt Lake City, Utah 84111

## ASSIGNMENT

WHEREAS, MBLX LLC, a Delaware Limited Liability Company with its principal place of business at 201 Main Street, Suite 100, Los Altos, CA 94022 (hereinafter referred to as ASSIGNOR) is the owner of an interest in the issued US patents, pending US and foreign patent applications (hereinafter referred to as the "patent properties") listed in Schedule A attached hereto; and

WHEREAS, America Online, Inc., a Delaware Corporation with its principal place of business at 22000 AOL Way, Dulles, VA 20166 (hereinafter referred to as ASSIGNEE), desires to acquire all right, title, and interest in and to the patent properties and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers unto said ASSIGNEE, the entire right, title, and interest in and to the inventions described in the patent properties of Schedule A, said patent properties and any and all letter patent which may be granted for said inventions in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty, or otherwise, said inventions, patent properties, and all letters patent on said inventions to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer, and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said inventions to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said inventions, for litigation regarding said letters patent, or for the purpose of protecting title to said inventions or letters patent therefor.

This assignment is effective on the date on which it is signed below on behalf of  
ASSIGNOR.

Signed this 31<sup>st</sup> day of March, 2005.

MBLX LLC

By: 

Name: Randall J. Boc

Position: Vice President and Secretary

MMB:jbe  
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**SCHEDULE A**

Docket No.	Country	Application No	Patent No.	Application Date	Title
15690.1	US	10/174,561		06/18/2002	Practical Methods for Reducing Unsolicited Electronic Messages by Identifying Sender's Address
15690.1a	PCT	PCT/US2003/023763	WO 2004/013796	07/30/2003	Practical Techniques for Reducing Unsolicited Electronic Messages by Identifying Sender's Addresses
15690.1.1	US	60/504,063		09/18/2003	Third-Party Authorization for Delivery of Electronic Messages
15690.2	US	10/212,380		08/05/2002	Direct Marketing Management on Behalf of Subscribers and Marketers
15690.2a	PCT	PCT/US2003/020373	WO 2004/013792	06/27/2003	Direct Marketing Management on Behalf of Subscribers and Marketers
15690.6.1.1	US	08/921,950	6,199,102	08/26/1997	Method and System for Filtering Electronic Messages
15690.7.1.1	US	09/129,777	6,112,227	08/06/1998	Filter-In Method for Reducing Junk E-Mail
15690.9	US	10/361,241		02/10/2003	Filtering Electronic Messages While Permitting Delivery of Solicited Electronic Messages
15690.10	US	10/418,373		04/18/2003	Sorting Electronic Messages Using Attributes of the Sender Address
15690.11	US	60/469,489		5/09/2003	Authorizing Delivery of Electronic Messages by Preventing Machine Recognition and Interpretation of Confirmation Codes
15690.11.1	US	10/841,736		05/07/2004	Authorizing Delivery of Electronic Messages by Preventing Machine Recognition and Interpretation of Confirmation Codes
15690.18	US	60/469,199		05/09/2003	Automated Techniques for Confirming the Sender of an Electronic Message
15690.18.1	US	10/841,767		05/07/2004	Managing Electronic Messages

15690.19	US	60/516,136		10/31/2003	Management of Message Folders in Electronic Message Filtering System
15690.19.1	US	10/973,536		10/25/2004	Management of Message Folders in Electronic Message Filtering System
15690.26	US	60/538,313		01/22/2004	Methods and Systems for Confirmation of Availability of Messaging Account to User
15690.26.1	US	11/039,416		01/20/2005	Methods and Systems for Confirmation of Availability of Messaging Account to User
15690.26.1a	PCT	PCT/US2005/001953		01/21/2005	Methods and Systems for Confirmation of Availability of Messaging Account to User
15690.27	US	60/490,850		07/28/2003	Accommodating Self-Addressed Mail in a Challenge/Response System
15690.27.1	US	10/900,657		07/28/2004	Managing Self-Addressed Electronic Messages
15690.28	US	60/531,536		12/19/2003	Community Messaging Lists for Authorization to Deliver Electronic Messages
15690.28.1	US	11/017,461		12/20/2004	Community Messaging Lists for Authorization to Deliver Electronic Messages
15690.28.1a	PCT	PCT/US2004/042875		12/20/2004	Community Messaging Lists for Authorization to Deliver Electronic Messages
15690.29	US	60/528,154		12/09/2003	Systems and Methods for Authorizing Delivery of Incoming Messages
15690.29.1	US	10/747,557		12/29/2003	Systems and Methods for Authorizing Delivery of Incoming Messages
15690.29.1a	PCT	PCT/US2004/042803		12/08/2004	Systems and Methods for Authorizing Delivery of Incoming Messages
15690.33	US	60/540,610		01/30/2004	Context-Based Selection of Advertisements in Electronic Messaging Environment
15690.34	US	60/543,806		02/11/2004	Using a Collection of Contact Information to Assist in Challenge-Response Decisions
15690.34.1	US	11/015,066		12/17/2004	Managing Electronic Messages Using Contact Information
15690.37	US	60/639,914		12/29/2004	Updating Organizational Information by Parsing Text Files

**SCHEDULE B**

<b>Docket No.</b>	<b>Country</b>	<b>Application No</b>	<b>Patent No.</b>	<b>Application Date</b>	<b>Title</b>
15690.1	US	10/174,561		06/18/2002	Practical Methods for Reducing Unsolicited Electronic Messages by Identifying Sender's Address
15690.1.1	US	60/504,063		09/18/2003	Third-Party Authorization for Delivery of Electronic Messages
15690.2	US	10/212,380		08/05/2002	Direct Marketing Management on Behalf of Subscribers and Marketers
15690.6.1.1	US	08/921,950	6,199,102	08/26/1997	Method and System for Filtering Electronic Messages
15690.7.1.1	US	09/129,777	6,112,227	08/06/1998	Filter-In Method for Reducing Junk E-Mail
15690.9	US	10/361,241		02/10/2003	Filtering Electronic Messages While Permitting Delivery of Solicited Electronic Messages
15690.10	US	10/418,373		04/18/2003	Sorting Electronic Messages Using Attributes of the Sender Address
15690.11	US	60/469,489		5/09/2003	Authorizing Delivery of Electronic Messages by Preventing Machine Recognition and Interpretation of Confirmation Codes
15690.11.1	US	10/841,736		05/07/2004	Authorizing Delivery of Electronic Messages by Preventing Machine Recognition and Interpretation of Confirmation Codes
15690.18	US	60/469,199		05/09/2003	Automated Techniques for Confirming the Sender of an Electronic Message
15690.18.1	US	10/841,767		05/07/2004	Managing Electronic Messages

15690.19	US	60/516,136		10/31/2003	Management of Message Folders in Electronic Message Filtering System
15690.19.1	US	10/973,536		10/25/2004	Management of Message Folders in Electronic Message Filtering System
15690.26	US	60/538,313		01/22/2004	Methods and Systems for Confirmation of Availability of Messaging Account to User
15690.26.1	US	11/039,416		01/20/2005	Methods and Systems for Confirmation of Availability of Messaging Account to User
15690.27	US	60/490,850		07/28/2003	Accommodating Self-Addressed Mail in a Challenge/Response System
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15690.34.1	US	11/015,066		12/17/2004	Managing Electronic Messages Using Contact Information
15690.37	US	60/639,914		12/29/2004	Updating Organizational Information by Parsing Text Files

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