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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dan Popovici	02/02/2012
Robert Spalek	02/02/2012

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13365181

CORRESPONDENCE DATA

 Fax Number:
 (877)769-7945

 Phone:
 (650) 839-5061

 Email:
 quintana@fr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Siraj Husain

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	16113-3546001
NAME OF SUBMITTER:	Linda L. Quintana

Total Attachments: 2

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PATENT REEL: 027729 FRAME: 0151 CH \$40.00 15565

Attorney Docket No.: 16113-3546001

<u>ASSIGNMENT</u>

For valuable consideration, we, <u>DAN POPOVICI</u> of <u>22560 Poppy Drive</u>, <u>Cupertino</u>, <u>CA 95014</u>, and <u>ROBERT SPALEK</u> of <u>468 Madera Avenue</u>, <u>Apt. 1, Sunnyvale</u>, <u>CA 94086</u>, hereby assign to <u>GOOGLE INC.</u>, a corporation of <u>Delaware</u> having a place of business at <u>1600</u> <u>Amphitheatre Parkway</u>, <u>Mountain View</u>, <u>California 94043</u>; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled SYNONYM IDENTIFICATION BASED ON SEARCH QUALITY, filed February 2, 2012 , and assigned U.S. Serial Number 13/365, 181, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney Docket No.: 16113-3546001

DAN POPOVICI

Witnessed by:

Signature Signature

Xin Zheng Typed or Printed Name

1600 Amphithertre Parkenay Mountain View Witness Address

ROBERT SPALEK

Witnessed by:

Signature

Jordan GERGOV

Typed or Printed Name

1600 Auphithertre Parkway Mourhain View

Witness Address

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