501825578 02/20/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ramon A. Palacios Durazo	07/20/2009
Peter D. Rowley	07/17/2009
Riyadth F. Al-Kazily	07/17/2009

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.	
Street Address:	P.O. Box 8102	
City:	Reno	
State/Country:	NEVADA	
Postal Code:	89507	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12506501

CORRESPONDENCE DATA

Fax Number: (770)951-0933 Phone: 770-933-9500

Email: alison.mcgee@tkhr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Thomas B. Hildebrandt

400 Interstate North Parkway SE Address Line 1:

Address Line 2: Suite 1500

Address Line 4: Atlanta, GEORGIA 30339

ATTORNEY DOCKET NUMBER:	170103-1080
NAME OF SUBMITTER:	Thomas B. Hildebrandt

Total Attachments: 5

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REEL: 027730 FRAME: 0268

PATENT

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PATENT REEL: 027730 FRAME: 0269

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Ramon A. Palacios Durazo 1200 12TH Avenue South, Suite 1200 Seattle, WA 98144-2734

Peter D. Rowley 1200 12TH Avenue South, Suite 1200 Seattle, WA 98144-2734

Riyadth F. Al-Kazily 1200 12^{NI} Avenue South, Suite 1200 Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "Validating Item Placement" for which:

agung.	11011	a reaction to winer.
	a n	on-provisional application for United States Letters Patent:
		was filed on and accorded U.S. Serial No; or
	\boxtimes	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
		authorizes and requests ASSIGNEE'S legal representatives, of <u>Thomas, Kayden,</u>
		Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in
		parenthesis (U.S. Serial No. 12/506,501, filed July 21, 2009) this
		APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries:

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Page 2 of 5

7/70/7009 Date	Rá	amon A. Valacios Durazo	
State of Washington) -	*	
County of King) ss:)		

I certify that I know or have satisfactory evidence that <u>RAMON A. PALACIOS DURAZO</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

	aaaaaaaa D	ated <u> </u>	01	
SHEREE L. PI NOTARY	PUBLIC SI	gnature of Shak	ie L	Puglo
(Scal) STATE OF WASHINGTON COMMISSION EXPIRES JUNE 18, 2013	K EXPIRES p,	rinted Name 5/15/	<u> 288 (</u>	. PENNIN
	acces accessors	ly commission expires	6-19-2	2013

U.S.	Patent.	Appln.	No.	12/506,50
	g Date			

Attorney Docket No. <u>170103-1080</u> Client Docket No. <u>REG 83204 2009PT</u>

7/17/09	
Date	Peter D. Kowley
State of Washington	American Company of the Company of t
County of King) \$\$: }

I certify that I know or have satisfactory evidence that <u>PETER D. ROWLEY</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

	SPEREE L PENNINGTON Y	Dated 7-/7-2009
(Seal)	NOTARY PUBLIC STATE OF WASHINGTON COMMISSION EXPIRES JUNE 18, 2013	Signature of Notary Public Skeller L. Penned Name SHEREE L. PENNINGTON
		My commission expires 6-19-2013

U.S. Patent Appin.	No. 12/506,501
Filing Date July 2	

Attorney Docket No. <u>170103-1080</u> Client Docket No. <u>REG 83204 2009PT</u>

17 JULY 2009 Date	Riyadh (E Al-Kazily	
State of Washington	}	
County of King) ss; }	

I certify that I know or have satisfactory evidence that <u>RIYADTH F. AL-KAZILY</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

		Dated 7-17-2009
SPERE LENNINGTON NOTARY PUBLIC STATE OF WASHINGTON COMMISSION EXPIRES JUNE 19, 2013	Signature of Notary Public Share & Lagton	
	Printed Name 5/4/EREE L. PENJAJINASTON	
		My commission expires 6-19-2013