

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Metro Bay Incorporated	02/13/2012
RECEIVING PARTY DATA	
Name:	Fifty-Fifty Group, Inc. dba Lola Products
Street Address:	343 South River Street
City:	Hackensack
State/Country:	NEW JERSEY
Postal Code:	07601
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7398576
CORRESPONDENCE DATA	
Fax Number:	(201)488-3884
Phone:	2013437775
Email:	goldbergpat@earthlink.net
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Richard M. Goldberg
Address Line 1:	25 East Salem Street
Address Line 2:	Suite 419
Address Line 4:	Hackensack, NEW JERSEY 07601
ATTORNEY DOCKET NUMBER:	422/1/003
NAME OF SUBMITTER:	Richard M. Goldberg
Total Attachments: 2 source=422-003-Assignment#page1.tif source=422-003-Assignment#page2.tif	

OP \$40.00 7398576

A S S I G N M E N T

WHEREAS, Metro Bay Incorporated, having an address at 3150 Pullman Street, Costa Mesa, California 92626 (hereinafter referred to as ASSIGNOR), is the owner by Assignment recorded at Reel 020424, Frame 0642, of an invention for certain new and useful improvements in SPONGE MOP AND SCRUBBER, which is the subject matter of U.S. Patent No. 7,398,576, issued July 15, 2008, and to the new and useful improvements therein; and

WHEREAS, Fifty-Fifty Group, Inc. dba Lola Products, having an address at 343 South River Street, Hackensack, New Jersey 07601 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to said invention, said Patent and the improvements described and claimed therein;

NOW THEREFORE, in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said U.S. Patent No. 7,398,576 and all Divisions, Renewals and Continuations thereof, and all Letters Patents of the United States which may be granted thereon and all Reissues and Extensions thereof, as the same would have been held and enjoyed by ASSIGNOR had this Assignment not been made; and

ASSIGNOR hereby authorizes and requests the Commissioner for Patents of the United States to issue all Letters Patents for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, as assignee of said entire right, title and interest therein, in accordance with the terms of this instrument.

AND ASSIGNOR hereby covenants that it has the full right to convey said entire right, title and interest herein assigned, and that it has not executed, and will not execute, any Agreement to conflict therewith.

IN TESTIMONY WHEREOF, ASSIGNOR has caused these presents to be signed the last date signed below.

Metro Bay Incorporated

2-13-2012
Date

By James G. Horian
Name: James G. Horian
Title: President