

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Alberto Buogo</td> <td>02/09/2012</td> </tr> <tr> <td>Michael Evershed</td> <td>02/09/2012</td> </tr> <tr> <td>Alex Peacop</td> <td>01/31/2012</td> </tr> </tbody> </table>		Name	Execution Date	Alberto Buogo	02/09/2012	Michael Evershed	02/09/2012	Alex Peacop	01/31/2012				
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<table border="1"> <tr> <td>Name:</td> <td>Reckitt &amp; Colman (Overseas) Limited</td> </tr> <tr> <td>Street Address:</td> <td>103-105 Bath Road</td> </tr> <tr> <td>Internal Address:</td> <td>Slough</td> </tr> <tr> <td>City:</td> <td>Berkshire</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>SL1 3UH</td> </tr> </table>		Name:	Reckitt & Colman (Overseas) Limited	Street Address:	103-105 Bath Road	Internal Address:	Slough	City:	Berkshire	State/Country:	UNITED KINGDOM	Postal Code:	SL1 3UH
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CORRESPONDENCE DATA													
<p>Fax Number: (404)962-6849</p> <p>Phone: 4048852773</p> <p>Email: ryan.schneider@troutmansanders.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Troutman Sanders LLP</p> <p>Address Line 1: 600 Peachtree ST NE</p> <p>Address Line 2: STE 5200</p> <p>Address Line 4: Atlanta, GEORGIA 30308</p>													
ATTORNEY DOCKET NUMBER:	236340.000158												
NAME OF SUBMITTER:	Ryan A. Schneider												

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**Total Attachments: 5**

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## ASSIGNMENT

WHEREAS, We, Alberto Buogo, Michael Evershed, and Alex Peacop (collectively "Assignor"), have invented certain improvements in a Packaging For Products, for which a European Community Design was filed under Application No. 001890922-0001 on 13 July 2011, and whereas a US Design Patent Application was filed under Application No. 29/410,155 on 4 January 2012, and related applications might be filed (all collectively "Applications"), and whereas

**Reckitt & Colman (Overseas) Limited**  
**103-105 Bath Road**  
**Slough**  
**Berkshire**  
**SL1 3UH**  
**UNITED KINGDOM**

("Assignee") desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee all of Assignor's rights, title, and interest in and to said Applications, including in and to any provisional, conventional, design, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.


**For the same consideration,** Assignor, by these presents does sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications, and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

**For the same consideration,** Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Applications, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Applications, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

**TROUTMAN  
SANDERS**

AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all of Assignor's rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

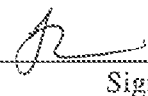
IN WITNESS WHEREOF, we have hereunto set our hands and seals this 9<sup>th</sup> day of February, 2012.

  
\_\_\_\_\_  
Alberto Buogo (SEAL) X

Witnessed by:   
\_\_\_\_\_  
Signature

Date: 9/2/12


M. EVERSHED  
\_\_\_\_\_  
Printed Name of Witness

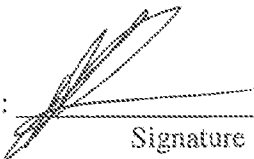
Witnessed by:   
\_\_\_\_\_  
Signature

Date: 9.2.12

K. WEAR  
\_\_\_\_\_  
Printed Name of Witness

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 9<sup>th</sup> day of February, 2012.

  
\_\_\_\_\_  
Michael Evershed (SEAL) X

Witnessed by:   
\_\_\_\_\_  
Signature

Date: 9/2/12

ALDERIO DUONG  
Printed Name of Witness

Witnessed by:   
\_\_\_\_\_  
Signature

Date: 9.2.12

K. W. GAK  
Printed Name of Witness

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 31 day of January, 2012.

A. Peacop (SEAL)  
Alex Peacop

Witnessed by: [Signature]  
Signature

Date: 31/01/2012

ROBERT GILES  
Printed Name of Witness

Witnessed by: [Signature]  
Signature

Date: 31/01/2012

NICOLA FAULKES  
Printed Name of Witness

In WITNESS WHEREOF, Assignee hereby accepts from Assignor the sale, assignment, transfer and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to said Application, by its duly authorized officer this 13<sup>th</sup> day of February, 2012.

Reckitt & Colman (Overseas) Limited  
(Assignee)

By: X *Cameare D. Hodgets*

Name: Cameare D. HODGETS

Title: Authorised Signatory

Witnessed by: *D. Milner*  
Signature

Date: 13-Feb-2012

*D. Milner*  
Printed Name of Witness

Witnessed by: X *CM Bowles*  
Signature

Date: 13-Feb-2012

*CM Bowles*  
Printed Name of Witness