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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Seung-Cheol Lee	05/03/2011
Eui-Seok Kim	05/03/2011

RECEIVING PARTY DATA

Name:	Samsung Electronics Co. Ltd.
Street Address:	416, Maetan 3-dong
Internal Address:	Paldal-gu, Suwon-city
City:	Kyunggi-do
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29393906

CORRESPONDENCE DATA

Fax Number: (513)241-6234 Phone: 513-241-2324

Email: khoward@whe-law.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Wood, Herron & Evans, LLP

Address Line 1: 441 Vine Street
Address Line 2: Suite 2700

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	SMSG-42-326
NAME OF SUBMITTER:	David J. Josephic

Total Attachments: 3

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PATENT REEL: 027742 FRAME: 0125 OF \$40.00 29393906

ASSIGNMENT OF INVENTION AND PATENTS THEREON

WHEREAS, I (we), <u>Seung-Cheol LEE</u>, <u>Eui-Seok KIM</u> have invented a new and original design for a <u>monitor</u> as fully disclosed in an application for Design Letters Patent so entitled filed by me (us) on <u>June 10</u>, 2011 ____, as Serial No. <u>29/393,906</u> preparatory to obtaining Design Letters Patent of the United States therefor. I hereby authorize and request any one of the attorneys of Wood, Herron & Evans, L.L.P., 441 Vine Street, 2700 Carew Tower, Cincinnati, Ohio 45202, to insert herein the application filing date and serial number of said application when known.

WHEREAS, <u>SAMSUNG ELECTRONICS CO., LTD</u> a corporation organized under the laws of the State of <u>Korea</u> and having its principal office at <u>416, Maetan 3</u> <u>-dong, Paldal-gu, Suwon-city, Kyunggi-do, Korea</u>, desires to acquire the entire interest in and to the subject matter disclosed in said application and in and to all patents issued or to be issued thereon.

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar to me (each of us) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I (we) have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said monitor my (our) entire right, title and interest in and to the subject matter disclosed in said application and in and to all Letters Patent Domestic and Foreign issued or to be obtained thereon, including all rights and interests with priority rights under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other Convention or Union for each country of said Convention or Union; and I (we) do hereby authorize and request the Commissioner of Patents to issue the Design Letters Patent granted on said application and all future patents granted upon the subject matter disclosed therein to the above-named Assignee,

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its legal representatives and assigns.

Full Name of First			
or Sole Inventor:	LEE	Seung-Cheol	
	Last Name	First Name	Middle Name
	4		
	52		May 03, 2011
	Signature		Date
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Address: Song	pa-gu, Seoul, Korea		
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COUNTY OF) 55		
COUNTY OF	_)		
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Full Name of			
Second Inventor:	KIM	Eui-Seok	
	Last Name	First Name	Middle Name
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	210		May 03, 2011
	Signature		Date
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