

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Seung-Cheol Lee</td> <td>05/03/2011</td> </tr> <tr> <td>Eui-Seok Kim</td> <td>05/03/2011</td> </tr> </tbody> </table>		Name	Execution Date	Seung-Cheol Lee	05/03/2011	Eui-Seok Kim	05/03/2011
Name	Execution Date						
Seung-Cheol Lee	05/03/2011						
Eui-Seok Kim	05/03/2011						
RECEIVING PARTY DATA							
Name:	Samsung Electronics Co. Ltd.						
Street Address:	416, Maetan 3-dong						
Internal Address:	Paldal-gu, Suwon-city						
City:	Kyunggi-do						
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29393906</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29393906		
Property Type	Number						
Application Number:	29393906						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Wood, Herron & Evans, LLP						
Address Line 1:	441 Vine Street						
Address Line 2:	Suite 2700						
Address Line 4:	Cincinnati, OHIO 45202						
ATTORNEY DOCKET NUMBER:	SMSG-42-326						
NAME OF SUBMITTER:	David J. Josephic						
Total Attachments: 3 source=SMSG-42_Executed_Assignment#page1.tif source=SMSG-42_Executed_Assignment#page2.tif source=SMSG-42_Executed_Assignment#page3.tif							

OP \$40.00 29393906

**ASSIGNMENT OF INVENTION AND PATENTS THEREON**

WHEREAS, I (we), Seung-Cheol LEE, Eui-Seok KIM have invented a new and original design for a monitor as fully disclosed in an application for Design Letters Patent so entitled filed by me (us) on June 10, 2011, as Serial No. 29/393,906 preparatory to obtaining Design Letters Patent of the United States therefor. **I hereby authorize and request any one of the attorneys of Wood, Herron & Evans, L.L.P., 441 Vine Street, 2700 Carew Tower, Cincinnati, Ohio 45202, to insert herein the application filing date and serial number of said application when known.**

WHEREAS, SAMSUNG ELECTRONICS CO., LTD a corporation organized under the laws of the State of Korea and having its principal office at 416, Maetan 3 -dong, Paldal-gu, Suwon-city, Kyunggi-do, Korea, desires to acquire the entire interest in and to the subject matter disclosed in said application and in and to all patents issued or to be issued thereon.

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar to me (each of us) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I (we) have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said monitor my (our) entire right, title and interest in and to the subject matter disclosed in said application and in and to all Letters Patent Domestic and Foreign issued or to be obtained thereon, including all rights and interests with priority rights under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other Convention or Union for each country of said Convention or Union; and I (we) do hereby authorize and request the Commissioner of Patents to issue the Design Letters Patent granted on said application and all future patents granted upon the subject matter disclosed therein to the above-named Assignee, its legal representatives and assigns.



