501829076 02/22/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Chel PARK	11/10/2011

RECEIVING PARTY DATA

Name:	FASOO.COM CO., LTD
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13391801

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ATTORNEY DOCKET NUMBER: 4669/011

NAME OF SUBMITTER: Jeffrey M. Kaden

Total Attachments: 2

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PATENT REEL: 027745 FRAME: 0695 OF \$40.00 13391801

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		Docket No.: 4669/
	Assignment of Filed Patent Application	
Date:	<u>/0/(1</u> , 2011	

Assignor: PARK, Chel

Address: 102-606 Hyundai Apt., 641 Sindorim-dong, Guro-gu, Seoul 152-070 Republic of Korea

Assignee: FASOO. COM CO., LTD

Address: 17th floor, Nuritkum Square Business Center, 1605 Sangam-dong, Mapo-gu, Seoul 121-904

Republic of Korea

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

APPARATUS AND METHOD FOR MANAGING DIGITAL RIGHTS USING VIRTUALIZATION TECHNIQUE

This patent application was filed as a PCT applic PCT/KR2010/006182 on 10 September 2010	and entered the United States National Phase	
on, and received Serial No	This patent application is called "the Patent	
Application".		

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.*

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

PATENT REEL: 027745 FRAME: 0696

^{*} Strike italicized sections only if foreign rights are not intended to be assigned.

This assignment is binding on a Assignor or Assignee.	ll parties who lawfully succ	eed to the rights of or take the place of
The effective date of this assign	nment is the date at the to	p of this assignment.
TYPED OR PRINTED NAME(S)	DATE	SIGNATURE(S)
PARK, Chel First Name Middle Initial Last Name	10/11/2011	3/11/2
Witnessed by: LEE, John Sun Name: LEE, Joon Sun		
Witnessed by: Koo, Hyun Young	ang-	

PATENT REEL: 027745 FRAME: 0697

Docket No.: 4669/____

RECORDED: 02/22/2012