501828518 02/22/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mayur Datar	08/15/2005
Ashutosh Garg	08/15/2005

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

	Property Type	Number
App	olication Number:	13078122

CORRESPONDENCE DATA

 Fax Number:
 (877)769-7945

 Phone:
 202-626-6365

 Email:
 apsi@fr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: David E. A. Jordan
Address Line 1: Fish & Richardson P.C.

Address Line 2: P.O. Box 1022

Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 16113-0038003

NAME OF SUBMITTER: Mami Hasegawa

Total Attachments: 1 source=40648328#page1.tif

PATENT

REEL: 027747 FRAME: 0288

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Adorney Docket No. 16113-038001 Client No. GP-583-00-US

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, ASSIGNORS, Mayur Datar, of 131 Seretoge Avenue, Santa Clara, California 95051 and Ashutosh Garg, of 1055 Escalon Avenue, Apartment 704, Sunnyvala, CA 94085; hereby assign to GOOGLE, INC., a corporation of the State of Deleware, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "ASSIGNEE"), the entire right, title and interest throughout the world in the Inventions and Improvements which are subject of an application for United States Patent signed by us, entitled

SCALABLE USER CLUSTERING BASED ON SET SIMILARITY

and which is found in

RECORDED: 02/22/2012

B	U.S. patent appil listing the above	cation named persons as	exec s inventors.	cuted on August 15, 2	005, entitled as above.
assignment to in	cord, or the attomosert into this assign when officially kn	rment the execution	ation, is authorized on date of the eppl	and requested by the lication and/or the filling	a dete and serial number
country and all p registrations grad date of the foreg- Property, the Pal ASSIGNORS au ASSIGNEE for p	etents issuing ther nted for any of salt oling patent applica- tent Cooperation T thorize ASSIGNES	efrom; all United S I Inventions and In Itlon or patent und reaty, the Europes I to apply in all cou ils, and design reg	itates and foreign : nprovements; and ar the Internationa an Patant Convent untries in the name	legal equivalents then patents, utility models the right to claim prior I Convention for the P ion, and all other treat of ASSIGNORS or in rights of exclusion an	, and design ity based on the filing rotection of industrial les of like purposes. I the name of
ASSIGNORS he entered into that	reby covenant the would conflict with	no assig nment, a this assignment.	ale, agreement or	encumbrance has bed	on or will be made or
ASSIGNEE pron said patents and any interference, legal represental enforce said app be necessary or ASSIGNORS raid	nptly upon the requise legal equivalents in the stranger of the sequence of th	lest of ASSIGNEE as may be known beding relating that pera, inatruments of allowers and improve but the purposes to slone of Patenta a	all pertinent facts and accessible to reto and promptly to affidavits require ments and said parters.	ASSIGNORS and to to to execute and deliver to to apply for, obtain, Itenta and sald equiva	ng to said invention and estify as to the same in to ASSIGNEE or its
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Executed this	<u>August</u> , 2005	Signetu ————————————————————————————————————	re of inventor		***************************************
Executed this			re of inventor		
15 th day of	August , 2005	Ashutos	h Sh Garg	***************************************	
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