501830876 02/23/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steven John Cousins	02/21/2012

RECEIVING PARTY DATA

Name:	Matrix Seating Limited
Street Address:	Breachfield, 35 Breach Lane
City:	Shaftesbury Dorset
State/Country:	UNITED KINGDOM
Postal Code:	SP7 8LD

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13392071

CORRESPONDENCE DATA

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via US Mail.

Correspondent Name: Blakely, Sokoloff, Taylor & Zafman LLP

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ATTORNEY DOCKET NUMBER: 005926.P128

NAME OF SUBMITTER: Eric S. Hyman

Total Attachments: 2

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> PATENT REEL: 027755 FRAME: 0071

CH \$40 00 1339

Attorney's Docket No.: 5926P128

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned:

Steven John Cousins

hereby sell, assign, and transfer to

Matrix Seating Limited

having a principal place of business at Breachfield, 35 Breach Lane, Shaftesbury Dorset, SP7 8LD GB ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which for the non-provisional application may have a declaration executed by the undersigned prior hereto or concurrently herewith and which application (provisional or non-provisional) is entitled

ORTHOTIC HEAD AND NECK SUPPORT

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]

United States Patent Application Number 13/392,071 filed 2/23/2012.

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, design applications, divisional applications, continuation applications, divisional applications, continuation applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

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PATENT REEL: 027755 FRAME: 0072 covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:		
Fab. 21,572012 Date	Name: Steven John Cousins	
Date	Name:	
Date	Name:	
	Name:	
Date		
Date	Name:	
Date Date	Name:	
Date	Name:	
Date Date	Name:	-

Assignment Document Return Address:
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