

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hyo Sig JEON	10/21/2003
RECEIVING PARTY DATA	
Name:	LG ELECTRONICS INC.
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13403940
CORRESPONDENCE DATA	
Fax Number:	(213)623-2211
Phone:	213-623-2221
Email:	patent@hlaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	LEE, HONG, DEGERMAN, KANG & WAIMEY
Address Line 1:	660 S. FIGUEROA STREET
Address Line 2:	Suite 2300
Address Line 4:	LOS ANGELES, CALIFORNIA 90017
ATTORNEY DOCKET NUMBER:	2060-3411C1C1
NAME OF SUBMITTER:	Norman T. Lee
Total Attachments: 1 source=7_2060-3411C1C1_Parent-Assignment#page1.tif	

OP \$40.00 13403940

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

(1) Hye Sig JEON (4) _____
 (2) _____ (5) _____
 (3) _____ (6) _____

who have made a certain new and useful invention, hereby sell, assign and transfer unto

LG Electronics Inc.
20, Yeoido-dong, Yousang-gu, Seoul, Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

WIRELESS DATA SERVICE APPARATUS AND METHOD IN BROADCAST MOBILE COMMUNICATION SYSTEM

(a) for which an application for United States Letters Patent was filed on _____, and identified by United States Serial No. _____; or
 (b) for which an application for United States Letters Patent was accepted on _____

and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority therein and any and all extensions, divisions, renewals, substitutes, continuations, or continuations-in-part thereof and/or that claim priority therein, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, renewed or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

AND the undersigned hereby grants the firm of PLESHNER & KIM, LLP the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of any issuing authority, including the United States Patent and Trademark Office, for execution of this document.

SIGNED on the date indicated said our signatures:
 INVENTORS

DATE SIGNED

1) [Signature]
 Name: Hye Sig JEON

10/21/2009

2) _____
 Name: _____

3) _____
 Name: _____

4) _____
 Name: _____

5) _____
 Name: _____

6) _____
 Name: _____