

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ga Young CHO</td> <td>02/21/2012</td> </tr> <tr> <td>Eun Joo KIM</td> <td>02/21/2012</td> </tr> <tr> <td>Ho Sik RHO</td> <td>02/21/2012</td> </tr> <tr> <td>Duck Hee KIM</td> <td>02/21/2012</td> </tr> <tr> <td>Han Kon KIM</td> <td>02/21/2012</td> </tr> </tbody> </table>		Name	Execution Date	Ga Young CHO	02/21/2012	Eun Joo KIM	02/21/2012	Ho Sik RHO	02/21/2012	Duck Hee KIM	02/21/2012	Han Kon KIM	02/21/2012
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RECEIVING PARTY DATA													
Name:	Amorepacific Corporation												
Street Address:	181, 2-ka, Hangang-ro, Yongsan-gu												
City:	Seoul												
State/Country:	REPUBLIC OF KOREA												
Postal Code:	140-777												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13392192</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13392192								
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Application Number:	13392192												
CORRESPONDENCE DATA													
Fax Number:	(612)332-9081												
Phone:	212.223.6656												
Email:	mmiller@merchantgould.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Dianna G. El Hioum												
Address Line 1:	PO Box 2903												
Address Line 4:	Minneapolis, MINNESOTA 55402-0910												
ATTORNEY DOCKET NUMBER:	09717.0126FPWO												
NAME OF SUBMITTER:	Dianna G. El Hioum												
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif													

OP \$40.00 13392192

INSTRUCTIONS

US ASSIGNMENT TO CORPORATION

WHEREAS,

Inventor(s) Name,
Address, Citizenship

1. CHO, Ga Young residing at #102-1008, Pyeonglim Apt., Geumcheon-dong, Sangdang-gu, Cheongju-si, Chungcheongbuk-do, 360-070, REPUBLIC OF KOREA and a citizen of REPUBLIC OF KOREA;
2. KIM, Eun Joo residing at #124-1802, Hanil Town, Jowon-dong, Jangjeon-gu, Suwon-si, Gyeonggi-do, 440-709, REPUBLIC OF KOREA and a citizen of REPUBLIC OF KOREA;
3. BHO, Ho Sik residing at #707-1902, Gangnamneul, 604, Gugal-dong, Gilheung-gu, Yongin-si, Gyeonggi-do, 446-903, REPUBLIC OF KOREA and a citizen of REPUBLIC OF KOREA;
4. KIM, Duck Hee residing at #206-1202, Lotte Castle Galaxy, Jamsil-dong, Seocho-gu, Seoul, 137-030, REPUBLIC OF KOREA and a citizen of REPUBLIC OF KOREA;
5. KIM, Han Kon residing at #201-903, Jugong Greenville Apt., Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-793, REPUBLIC OF KOREA and a citizen of REPUBLIC OF KOREA;

Check the appropriate box and fill in the requested information:

(herein called "THE UNDERSIGNED") have made an invention and have executed an application for Letters Patent of the United States entitled METHOD FOR NECK CARE, AND NECK CARE KIT COMPRISING THE METHOD and which:

- * select the first check box if the application is a national stage of a PCT application and provide the international application number and filing date before sending the assignment for execution;
- * select the second check box if the application will be filed without the executed assignment - once the assignment is executed and the serial number and filing date of the U.S. application are known, provide this information before recordation;
- * select the third check box if the application was previously filed and provide the serial number and filing date before sending the assignment for execution; or
- * select the fourth check box if the application will be filed with the application.

- is the national stage application of International Application No. PCT/KR2010/005640 filed on August 23, 2010;
- will be filed without this executed PATENT ASSIGNMENT. THE UNDERSIGNED hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Merchan & Gould PC, who are associated with customer number 23552, to insert here in parenthesis (U.S. Serial No. _____, filed _____) this application's U.S. Serial Number and filing date, when known;
- was filed on _____ and was given U.S. Serial No. _____; or
- is filed concurrently herewith;

Name of Corporation

AND WHEREAS AMOREPACIFIC CORPORATION (herein called "ASSIGNEE"), a corporation organized under the laws of REPUBLIC OF KOREA, and having an office and place of business at 181, 2-ka, Hangang-ro, Yongsan-gu, Seoul 140-777, REPUBLIC OF KOREA.

State or Country of
Incorporation and Address

wishes to acquire the entire right, title and interest in and to said invention and patent application and any Letters Patent to be obtained therefor:

NOW, THEREFORE, for and in consideration of the sum of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, THE UNDERSIGNED hereby sell, assign and transfer to the ASSIGNEE, its successors and assigns, the entire right, title and interest for the United States in and to the invention disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and THE UNDERSIGNED hereby authorize and request the Commissioner of Patents to issue any and all United States Letters Patent for the aforesaid invention to the ASSIGNEE of the entire right, title and interest in and to the same, for the use of the ASSIGNEE, its successors and assigns.

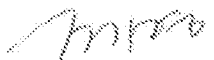
THE UNDERSIGNED hereby agree that THE UNDERSIGNED, their executors and legal representatives will make, execute and deliver (without charge but at the expense of the ASSIGNEE) any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said ASSIGNEE, its successors and representatives all facts known to THE UNDERSIGNED relating to said invention and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to vest the ASSIGNEE, its successors or assigns the entire right, title and interest in and to the said invention, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

THE UNDERSIGNED represent and agree with said ASSIGNEE its successors and assigns, that no assignment grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by THE UNDERSIGNED, and that full right to convey the same as herein expressed is possessed by THE UNDERSIGNED.


IN TESTIMONY WHEREOF, THE UNDERSIGNED have hereto set their hand on the dates indicated below.

Each inventor must sign & date


Note: No legalization or
other witness required



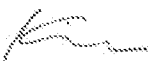
Signature CHO, Ga Young 2012. 02. 21
Date



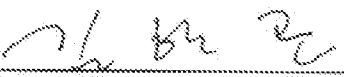
Signature KIM, Eun Joo 2012. 02. 21
Date



Signature RHO, Ho Sik 2012. 02. 21
Date



Signature KIM, Duck Hee 2012. 2. 21
Date



Signature KIM, Han Kon 2012. 02. 21
Date