

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kathleen Haggerty</td> <td>02/22/2012</td> </tr> <tr> <td>Venkat Varadachary</td> <td>02/22/2012</td> </tr> </tbody> </table>		Name	Execution Date	Kathleen Haggerty	02/22/2012	Venkat Varadachary	02/22/2012
Name	Execution Date						
Kathleen Haggerty	02/22/2012						
Venkat Varadachary	02/22/2012						
RECEIVING PARTY DATA							
Name:	American Express Travel Related Services Company, Inc.						
Street Address:	200 Vesey Street						
Internal Address:	3 World Financial Center						
City:	New York						
State/Country:	NEW YORK						
Postal Code:	10285-4900						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13403634</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13403634		
Property Type	Number						
Application Number:	13403634						
CORRESPONDENCE DATA							
Fax Number:	(602)382-6070						
Phone:	602-382-6228						
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Snell & Wilmer L.L.P. / Howard Sobelman						
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Address Line 4:	Phoenix, ARIZONA 85004						
ATTORNEY DOCKET NUMBER:	11655.1200						
NAME OF SUBMITTER:	David P. Nigro						
Total Attachments: 2 source=116551200ASN#page1.tif source=116551200ASN#page2.tif							

CH \$40.00 13403634

ASSIGNMENT*UTILITY PATENT*

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed and/or claimed in the patent application entitled **SYSTEMS AND METHODS FOR IDENTIFYING FINANCIAL RELATIONSHIPS** filed herewith.

WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at 200 Vesey Street, 3 World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein.

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of AMERICAN EXPRESS COMPANY or one of it's subsidiary companies (collectively "AXP") and that ASSIGNOR developed the subject matter of the inventions on AXP's time and at the expense of AXP and within the scope of ASSIGNOR's duties as an employee of AXP and thereby ASSIGNOR recognizes that AXP owns the inventions as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the inventions, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, related new matter, derivative works, and applications based thereon, growing out of or relating to the inventions; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the inventions and any improvements and to file any of the aforementioned applications.

AXP No. 201101992 (SJC)
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In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with **Snell & Wilmer L.L.P., Customer No. 66170 or American Express Company**, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

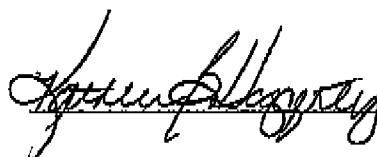
EXECUTED as of the date written below by ASSIGNOR:

INVENTOR'S NAME/ADDRESS

SIGNATURE

DATE

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24 Starr Avenue
Staten Island, New York 10310



2/22/2012

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2/22/2012

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