


Form PTO-1595 (Rev. 09-11)
OMB No. 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

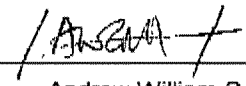
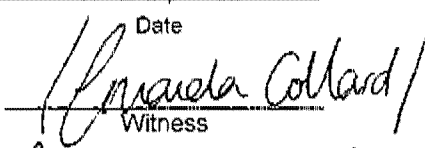
RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies): Andrew William Collard (01/17/2012), Danny Charles Murdock (02/03/2012), and Helen Sylvia Grimbly (01/18/2012)</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>Sony Computer Entertainment Europe Limited</u></p> <p>Internal Address: _____</p> <p>Street Address: _____</p> <p>10 Great Marlborough Street</p> <p>City: <u>London</u></p> <p>State: _____</p> <p>Country: <u>United Kingdom</u> Zip: <u>W1F 7LP</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance/Execution Date(s):</p> <p>Execution Date(s): <u>in parentheses after inventor name</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Joint Research Agreement</p> <p><input type="checkbox"/> Government Interest Assignment</p> <p><input type="checkbox"/> Executive Order 9424, Confirmatory License</p> <p><input type="checkbox"/> Other _____</p>	<p>4. Application or patent number(s):</p> <p>A. Patent Application No.(s) <u>13/384.268</u></p> <p>B. Patent No.(s)</p> <p><input type="checkbox"/> This document is being filed together with a new application.</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Andrew T. Zidel</u> <u>LERNER, DAVID, LITTENBERG,</u> <u>KRUMHOLZ & MENTLIK, LLP</u></p> <p>Internal Address: <u>Atty. Dkt.: DYOUNG 3.3-075</u></p> <p>Street Address: <u>600 South Avenue West</u></p> <p>City: <u>Westfield</u></p> <p>State: <u>NJ</u> Zip: <u>07090</u></p> <p>Phone Number: <u>908-654-5000</u></p> <p>Fax Number: <u>908-654-7866</u></p> <p>Email Address: <u>ataylor@ldikm.com</u></p>	<p>6. Total number of applications and patents involved: 1</p> <p>7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p><input type="checkbox"/> Enclosed</p> <p><input type="checkbox"/> None required (government interest not affecting title)</p> <p>8. Payment Information</p> <p>Deposit Account Number <u>12-1095</u></p> <p>Authorized User Name <u>Andrew T. Zidel</u></p>
<p>9. Signature:</p> <p style="text-align: center;"></p> <p style="text-align: center;">_____ Signature</p> <p style="text-align: right;">_____ Date</p> <p style="text-align: center;"><u>February 27, 2012</u></p> <p>_____ Name of Person Signing</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and documents: 4</p>	

CH \$40.00 121095 13384288

former PTO/SB/15 (8-00) Modified LDLK&M

ASSIGNMENT OF UTILITY APPLICATION	Docket Number (Optional) DYOUNG 3.3-075
Whereas, I, <u>Andrew William Collard</u> of <u>c/o Sony Computer Entertainment Europe Limited, 10 Great Marlborough Street, London W1F 7LP, United Kingdom</u>	
hereafter referred to as assignor, have with others invented certain new and useful improvements in <u>User Interface And Method Of User Interaction</u>	
<input checked="" type="checkbox"/> for which an application for a United States Letters Patent was filed on _____ Application Number _____	
<input type="checkbox"/> for which an application for a United States Letters Patent was executed by me on _____	
<input checked="" type="checkbox"/> for which an International Application was filed on <u>July 15, 2010</u> , as <u>PCT/GB2010/051159</u> , designating the United States.	
And	
Whereas, <u>Sony Computer Entertainment Europe Limited</u> a corporation of the United Kingdom herein referred to as "assignee" whose mailing address is <u>10 Great Marlborough Street, London W1F 7LP, United Kingdom</u>	
is desirous of acquiring the entire right, title and interest in the same;	
<p>NOW, THEREFORE, in consideration of the sum of <u>one</u> dollar (\$ <u>1.00</u>), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including all claims for damages by reason of past infringement with the right to sue for and collect the same for its own use and the use of its successors, assigns and legal representatives, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.</p>	
And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.	
<u>17/01/12</u> Date	 Andrew William Collard
 Witness	
<u>AMANDA COLLARD</u> Typed Name of Witness	

<input checked="" type="checkbox"/>	*Total of <u>3</u> forms are submitted.
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LD-515

former PTO/8B/15 (8-00) Modified LDLK&M

ASSIGNMENT OF UTILITY APPLICATION	Docket Number (Optional) DYOUNG 3.3-075
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Whereas, I, Danny Charles Murdock of c/o Sony Computer Entertainment Europe Limited, 10 Great Marlborough Street, London W1F 7LP, United Kingdom

hereafter referred to as assignor, have with others invented certain new and useful improvements in User Interface And Method Of User Interaction

for which an application for a United States Letters Patent was filed on _____
Application Number _____

for which an application for a United States Letters Patent was executed by me on _____

for which an International Application was filed on July 15, 2010, as PCT/GB2010/051159, designating the United States.


And

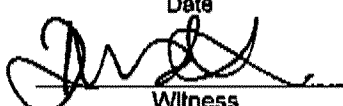
Whereas, Sony Computer Entertainment Europe Limited a corporation of the United Kingdom herein referred to as "assignee" whose mailing address is 10 Great Marlborough Street, London W1F 7LP, United Kingdom is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollar (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty; and including all claims for damages by reason of past infringement with the right to sue for and collect the same for its own use and the use of its successors, assigns and legal representatives, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

5/2/12
Date


Danny Charles Murdock


Witness

ZHARINA MURDOCK
Typed Name of Witness

<input checked="" type="checkbox"/>	Total of <u>3</u> forms are submitted.
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L.D-5131

former PTO/SB/15 (8-00) Modified LDLK&M

ASSIGNMENT OF UTILITY APPLICATION	Docket Number (Optional) DYOUNG 3.3-075
<p>Whereas, I, <u>Helen Sylvia Grimbly</u> of <u>c/o Sony Computer Entertainment Europe Limited, 10 Great Marlborough Street, London W1F 7LP,</u> <u>United Kingdom</u> hereafter referred to as assignor, have with others invented certain new and useful improvements in <u>User Interface And Method Of User Interaction</u> <input checked="" type="checkbox"/> for which an application for a United States Letters Patent was filed on _____ Application Number _____ <input type="checkbox"/> for which an application for a United States Letters Patent was executed by me on _____ <input checked="" type="checkbox"/> for which an International Application was filed on <u>July 15, 2010</u>, as <u>PCT/GB2010/051159</u>, designating the United States.</p>	
<p>And Whereas, <u>Sony Computer Entertainment Europe Limited</u> a corporation of the United Kingdom herein referred to as "assignee" whose mailing address is <u>10 Great Marlborough Street, London W1F 7LP, United Kingdom</u> is desirous of acquiring the entire right, title and interest in the same;</p>	
<p>NOW, THEREFORE, in consideration of the sum of <u>one</u> dollar (\$ <u>1.00</u>), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention; including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including all claims for damages by reason of past infringement with the right to sue for and collect the same for its own use and the use of its successors, assigns and legal representatives, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.</p>	
<p>And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known. <u>18/1/2012</u> <u>/ Helen Grimbly /</u> Date Helen Sylvia Grimbly <u>/ G. Grimbly /</u> Witness <u>GILLIAN GRIMBLY</u> Typed Name of Witness</p>	

*Total of 3 forms are submitted.

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