

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>MATT PALLAKOFF</td> <td>12/13/2011</td> </tr> <tr> <td>JEFF TYCZ</td> <td>02/22/2012</td> </tr> <tr> <td>JENNIFER NG</td> <td>01/26/2012</td> </tr> <tr> <td>JOSH FELDMAN</td> <td>01/26/2012</td> </tr> </tbody> </table>		Name	Execution Date	MATT PALLAKOFF	12/13/2011	JEFF TYCZ	02/22/2012	JENNIFER NG	01/26/2012	JOSH FELDMAN	01/26/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>BARNES & NOBLE, INC.</td> </tr> <tr> <td>Street Address:</td> <td>122 FIFTH AVENUE</td> </tr> <tr> <td>City:</td> <td>NEW YORK</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10011</td> </tr> </table>		Name:	BARNES & NOBLE, INC.	Street Address:	122 FIFTH AVENUE	City:	NEW YORK	State/Country:	NEW YORK	Postal Code:	10011
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13273145</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13273145						
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Application Number:	13273145										
CORRESPONDENCE DATA											
Fax Number:	(212)277-6501										
Phone:	2122776500										
Email:	hildrethi@dicksteinshapiro.com, ipdocketing-ny@dicksteinshapiro.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Dickstein Shapiro LLP										
Address Line 1:	1633 BROADWAY										
Address Line 4:	NEW YORK, NEW YORK 10019										
ATTORNEY DOCKET NUMBER:	B0018.0105										
NAME OF SUBMITTER:	INGA HILDRETH										

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Total Attachments: 4

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PATENT

REEL: 027774 FRAME: 0590

PATENT APPLICATION ASSIGNMENT
SOLE OR JOINT INVENTORS

FILE NO. B0018.0105

WHEREAS, we, Matt Pallakoff; Jeff Tycz; Jennifer Ng; and Josh Feldman, as assignors, have invented certain improvements in SYSTEM AND METHOD FOR ORGANIZING USER INTERFACE FOR CATEGORIES OF RECENTLY USED DIGITAL MATERIAL for which an application for United States Letters Patent was already filed on October 13, 2011, as U.S. Application No. 13/273,145, which claims priority to U.S. Provisional Application No. 61/407,006, filed on October 26, 2010; and

WHEREAS, BARNES & NOBLE, INC., a Delaware corporation having its principal place of business at 122 Fifth Avenue, New York, New York 10011 as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, as assignors, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for ourselves and our legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

Date: 12/13/2011

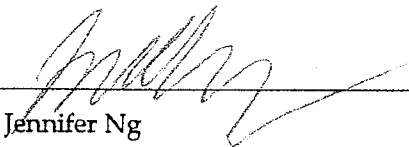
Matt Pallakoff
Matt Pallakoff

Date: 2/22/2012

Jeff Tycz
Jeff Tycz

DOCSLA-82724v1

Date: 11/26/2012



Jennifer Ng

Date: _____

Josh Feldman

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WHEREAS, we, Matt Pallakoff; Jeff Tycz; Jennifer Ng; and Josh Feldman, as assignors, have invented certain improvements in SYSTEM AND METHOD FOR ORGANIZING USER INTERFACE FOR CATEGORIES OF RECENTLY USED DIGITAL MATERIAL for which an application for United States Letters Patent was already filed on October 13, 2011, as U.S. Application No. 13/273,145, which claims priority to U.S. Provisional Application No. 61/407,006, filed on October 26, 2010; and

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Date: _____

Matt Pallakoff

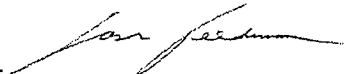
Date: _____

Jeff Tycz

Date: _____

Jennifer Ng

Date: 1/26/12


Josh Feldman

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