

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
MIVA (UK) Limited	06/11/2009
RECEIVING PARTY DATA	
Name:	Varick and Spring (UK) Limited
Street Address:	Lasenby House
Internal Address:	32 Kingly Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1B 5QQ
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	10296036
PCT Number:	GB0102330
CORRESPONDENCE DATA	
Fax Number:	(816)931-1769
Phone:	8168417622
Email:	ip@adknowledge.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Jerome R. Smith, Jr.
Address Line 1:	4600 Madison Avenue, 10th FL
Address Line 4:	KANSAS CITY, MISSOURI 64112
ATTORNEY DOCKET NUMBER:	ADK1.327-A
NAME OF SUBMITTER:	Jerome R. Smith, Jr.
Total Attachments: 3 source=VarickNameChangeCert#page1.tif source=MIVA_resolutions#page1.tif source=PropertiesExhibitA#page1.tif	

CH \$80.00 10296036



FILE COPY

**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3971244

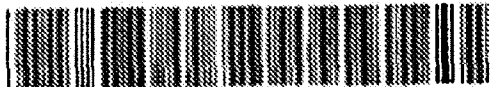
The Registrar of Companies for England and Wales hereby certifies that

MIVA (UK) LIMITED

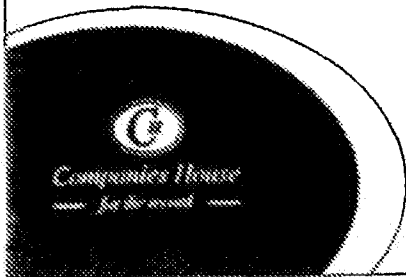
having changed its name, is now incorporated under the name of

VARICK AND SPRING (UK) LIMITED

Given at Companies House on **11th June 2009**



C03971244A



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

PATENT

REEL: 027776 FRAME: 0438

Company Number 03971244

000614 / £50

COMPANY LIMITED BY SHARES

WRITTEN RESOLUTION

of

MIVA (UK) LIMITED (the "Company")

passed on 5 June 2009

THURSDAY



A20 11/06/2009 23 COMPANIES HOUSE

1 JUN 2009
1 JUN 2009

~~INCORPORATION~~
~~CHANGE OF NAME~~

Pursuant to Chapter 2 of Part 13 of the Companies Act 2006, the following resolution was duly passed as a written resolution of the Company:

SPECIAL RESOLUTION

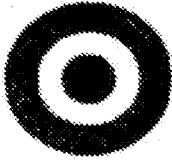

That the name of the Company be changed to Varick and Spring (UK) Limited.

John Boyd Pisaris
Company Secretary

Mone-20090605-0060 (2)

EXHIBIT A

Ajax Media Trademarks

<u>Mark</u>	<u>Jurisdiction</u>	<u>Reg. Number / Reg. Date</u>
WORD MASTER	European Community	3270691 / 11/19/2004
WORD MASTER	United States	3,022,414 / 12/06/2005
ESPOTTING	European Community	2388346 / 7/30/2003
	European Community	2388759 / 5/14/2003
	European Community	2395622 / 4/30/2003

Ajax Media Patent and Patent Applications

Patent

<u>Title</u>	<u>Jurisdiction</u>	<u>Patent Number</u>	<u>Filing Date/Issue Date</u>
Searching Apparatus and a Method of Searching	Canada	2,409,951	5/24/2001 / 12/5/2006

Patent Applications

<u>Title</u>	<u>Jurisdiction</u>	<u>Application Number</u>	<u>Filing Date</u>
Searching Apparatus and a Method of Searching	PCT	PCT/GB01/02330	5/24/2001
Searching Apparatus and a Method of Searching	Europe	2001EP-0931940	5/24/2001
Searching Apparatus and a Method of Searching	Japan	2001JP-0587236	5/24/2001
Searching Apparatus and a Method of Searching	United States	10/296.036	6/6/2003