501836505 02/29/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Samuel S. Epstein	01/30/2012

RECEIVING PARTY DATA

Name:	Zalag Corporation
Street Address:	2916 200th Avenue SE
City:	Sammamish
State/Country:	WASHINGTON
Postal Code:	98075

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13367274

CORRESPONDENCE DATA

Fax Number: (503)796-2900 Phone: 503-222-9981

Email: adahmen@schwabe.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Schwabe, Williamson & Wyatt, P.C.

Address Line 1: 1211 SW 5th Avenue, Suite 1900

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER: 111946-184539

NAME OF SUBMITTER: Allyson Dahmen

Total Attachments: 2

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> PATENT REEL: 027782 FRAME: 0270

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ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged that the undersigned,

ASSIGNOR(S): Samuel S. Epstein

hereby sell, assign, and transfer to

ASSIGNEE: Zalag Corporation

2916 200th Avenue SE

Sammamish, Washington 98075

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent entitled:

METHODS AND APPARATUSES FOR SEARCHING CONTENT

(I hereby authorize and request my attorney, associated with Customer Number 0060172, to insert on the designated lines below, the filing date and application number of said application when known.)

which was filed on_	February 6, 2012	as	
United States Applic	ation Number	13/367,274	and

which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below,

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith

PATENT REEL: 027782 FRAME: 0271 the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful caths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Please sign and date below:

Assignment Document Return Address:

Schwabe, Williamson & Wyatt, P.C.

U.S. Bank Centre

1420 5th Avenue, Suite 3400

Seattle, WA 98101

Telephone: 206-622-1711

RECORDED: 02/29/2012