

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert Moskovich</td> <td>02/13/2012</td> </tr> <tr> <td>Micheal Rooney</td> <td>02/08/2012</td> </tr> <tr> <td>Douglas Hohlbein</td> <td>02/13/2012</td> </tr> </tbody> </table>		Name	Execution Date	Robert Moskovich	02/13/2012	Micheal Rooney	02/08/2012	Douglas Hohlbein	02/13/2012
Name	Execution Date								
Robert Moskovich	02/13/2012								
Micheal Rooney	02/08/2012								
Douglas Hohlbein	02/13/2012								
RECEIVING PARTY DATA									
Name:	Colgate-Palmolive Company								
Street Address:	300 Park Avenue								
City:	New York								
State/Country:	NEW YORK								
Postal Code:	10022								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>PCT Number:</td> <td>US1227167</td> </tr> </tbody> </table>		Property Type	Number	PCT Number:	US1227167				
Property Type	Number								
PCT Number:	US1227167								
CORRESPONDENCE DATA									
Fax Number:	(732)878-7660								
Phone:	732-878-7500								
Email:	patentdocketing@colpal.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Colgate-Palmolive Company								
Address Line 1:	909 River Road								
Address Line 4:	Piscataway, NEW JERSEY 08855								
ATTORNEY DOCKET NUMBER:	9645-00-TB								
NAME OF SUBMITTER:	Amy M. Fernandez								
Total Attachments: 3 source=9645-00-TB Executed Assignment#page1.tif source=9645-00-TB Executed Assignment#page2.tif source=9645-00-TB Executed Assignment#page3.tif									

CH \$40.00 US1227167

**ASSIGNMENT**

WHEREAS, WE, **Robert Moskovich, Michael Rooney and Douglas Hohlbein** (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Receiving Office for International Application No. PCT/US2012/27167, filed March 1, 2012, naming the ASSIGNOR(S) as inventor(s), and entitled "**ORAL CARE IMPLEMENT**"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid International Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid International application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: March 1, 2012  
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13 day of FEBRUARY 2012

EMILY R. RHODEN  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires 7/28/2015

Robert Moskovich  
Address: 20 Jensen Street  
East Brunswick, NJ 08816



State of New Jersey  
County of Middlesex

On this 13<sup>th</sup> day of February 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Emily R. Rhoden  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 8 day of February 2012.

EMILY R. RHODEN  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires 7/28/2015

Michael Rooney  
Address: 63 Locust Avenue  
Millburn, New Jersey 07041  
United States of America



State of New Jersey  
County of Middlesex

On this 8<sup>th</sup> day of February 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

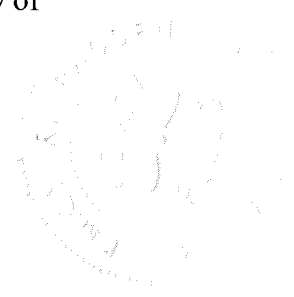
Emily R. Rhoden  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13 day of FEB 2012.

D. Hohlbein  
Douglas Hohlbein

Address: 134 Reservoir Road  
Hopewell, New Jersey 08525  
United States of America

EMILY R. RHODEN  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires 7/28/2015



State of New Jersey  
County of Middlesex

On this 13th day of February 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

ER. Rhoden  
NOTARY PUBLIC