

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Anypoint Media Group

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) February 27, 2012

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: SK Planet Co., Ltd.

Internal Address: SK T-tower SK Planet Co., Ltd.

Street Address: Jung-gu Euljiro 65 (Euljiro 2-ga)

City: Seoul

State: Korea

Country: _____ Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

12/216,192; 12/216,280; 12/216,826; 12/314,069; 12/314,149; 12/457,508;
12/458,877; 12/449,565; 12/449,563; 12/450,067; 12/450,066; 12/450,273;
12/656,872; 12/819,272; 12/824,941; 12/882,665;

B. Patent No.(s)

Additional numbers attached? ☒ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Stein McEwen, LLP

Internal Address: Suite 300

Street Address: 1400 Eye St., N.W.

City: Washington

State: DC Zip: 20005

Phone Number: 202-216-9505

Fax Number: 202-216-9510

Email Address: docketing@smiplaw.com

6. Total number of applications and patents involved: 18

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 465.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Sungyeop Chung
Signature

March 1, 2012

Date

Sungyeop Chung
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

U.S. Patent Assignment between Anypoint Media Group and SK Planet Co., Ltd.

Continuation of Box 4A

12/937,057

12/937,111

PATENT ASSIGNMENT

WHEREAS, Anypoint Media Group, a corporation of the Country of United States, having a place of business at 3500 W. Olive Avenue, Suite 990, Burbank, California 91505, was the owner of the entire right, title and interest in and to U.S. Patent Application Nos. listed on the Attachment A.

WHEREAS, SK Planet Co., Ltd., is desirous of acquiring the entire right, title and interest in the U.S. Patent Application Nos. listed on Attachment A and the inventions therein disclosed and for all improvements therein, including the right to recover for past infringements thereof, and has so acquired the entire right, title and interest in and to the aforesaid U.S. Patent Application Nos. listed on Attachment A including the right to recover for past infringements thereof.

NOW THEREFORE, said Anypoint Media Group, its successor in interest, in consideration of the sum of one dollar to be paid, and for other good and valuable considerations the receipt of which is hereby acknowledged, has sold, assigned, transferred and set over and by these present conditions does hereby sell, assign, transfer and set over unto said SK Planet Co., Ltd., its successors and assigns the entire and exclusive right, title and interest in and to the U.S. Patent Application Nos. listed on Attachment A, in the United States and its territorial possessions, in any and all foreign countries, and in and to any and all divisions, reissues, renewals, reexaminations, continuations, continuations-in-part and extensions or any legal equivalents thereof in the foreign countries, including the right to recover for past infringements thereof, which were previously owned by Anypoint Media Group.

AND said Anypoint Media Group, its successor in interest, agree to execute any further papers necessary to secure the assignee in its full and complete enjoyment of its rights to said Letters Patents and applications, and any reissues, renewals, divisions,

reexaminations, continuations, continuations-in-part, and extensions, and said equivalents thereof in any and all foreign countries.

IN TESTIMONY WHEREOF Anypoint Media Group has caused its name to be signed and its seal to be affixed, by its duly authorized officer.

Date: 2/27/2012

Anypoint Media Group
By: Wonjang Baek
Wonjang Baek CEO & Secretary

ATTACHMENT A

ANYPOINT MEDIA GROUP
3500 W. Olive Avenue, Suite 990
Burbank, California 91505

No	Applicant	Title	Filing Date	Application No.
1	Baek Wonjang Lee Seong Baek John Kim	CONTENT PROVIDING SYSTEM BASED ON MEDIA PLAYBACK APPARATUS	7/1/2008	US12/216,192
2	Baek Wonjang Lee Seong Baek John Kim	MEDIA PLAYBACK APPARATUS AND METHOD FOR PROVIDING MULTIMEDIA CONTENT USING THE SAME	7/2/2008	US12/216,280
3	Baek Wonjang Greg Lukins	APPARATUS AND METHOD FOR REPRODUCING DIGITAL CONTENT USING NETWORK	7/11/2008	US12/216,826
4	Baek Wonjang Lee Seong Baek John Kim	METHOD FOR PROVIDING DATA APPLICATION IN MEDIA REPRODUCTION APPARATUS OF AUTOMOBILE	12/3/2008	US12/314,069
5	Baek Wonjang Lee Seong Baek John Kim	METHOD FOR DISPLAYING MENU BASED ON SERVICE ENVIRONMENT ANALYSIS IN CONTENT EXECUTION APPARATUS	12/4/2008	US12/314,149
6	Baek Wonjang Lee Seong Baek John Kim	METHOD FOR PROVIDING CHANNEL SERVICE	6/12/2009	US12/457,508
7	Baek Wonjang Jongwan Park	METHOD FOR PROVIDING DIGITAL CONTENT	7/27/2009	US12/458,877
8	Baek Wonjang Lee Seong Baek John Kim	DATA APPLICATION PROVIDING SERVER, BROADCASTING SERVER AND RECEIVER FOR DYNAMICALLY PROCESSING DATA APPLICATION AND DIGITAL BROADCASTING SYSTEM INCLUDING THE SAME	8/13/2009	US12/449,585
9	Baek Wonjang Lee Seong Baek John Kim	METHOD FOR PROCESSING DIGITAL BROADCASTING DATA APPLICATION	8/13/2009	US12/449,563
10	Baek Wonjang Lee Seong Baek John Kim	METHOD OF PROVIDING DIGITAL TV APPLICATION	9/10/2009	US12/450,067
11	Baek Wonjang Lee Seong Baek John Kim	METHOD OF SWITCHING DIGITAL TV APPLICATION	9/10/2009	US12/450,086
12	Baek Wonjang Lee Seong Baek John Kim	METHOD OF PROVIDING MOBILE APPLICATION	9/18/2009	US12/450,273
13	Baek Wonjang John Kim	METHOD FOR MANAGING JAVA APPLICATIONS	2/18/2010	US12/666,872
14	Baek Wonjang	METHOD FOR RUNNING APPLICATIONS USING MOBILE DEVICE AND PLAYBACK APPARATUS SUPPORTING BD-J SPECIFICATION	6/21/2010	US12/819,272

Attachment A
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15	Baek Wonjang	DEVICE-SPECIFIC AND APPLICATION-SPECIFIC COMPUTING DEVICE, PLAYBACK DEVICE AND METHOD FOR CONTROLLING PLAYBACK DEVICE USING COMPUTING DEVICE	6/28/2010	US12/824,941
16	Baek Wonjang John Kim	METHOD FOR PROVIDING PROGRESSIVE DOWNLOAD SERVICE FOR PLAYBACK APPARATUS SUPPORTING BD-J SPECIFICATION	9/15/2010	US12/882,665
17	Baek Wonjang Lee Seong Baek John Kim	METHOD FOR PROVIDING DATA APPLICATION OF DIGITAL BROADCASTING	10/8/2010	US12/937,057
18	Baek Wonjang Lee Seong Baek John Kim	METHOD FOR PROVIDING DATA APPLICATION OF DISK MEDIA PLAYBACK APPARATUS	10/8/2010	US12/937,111