

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Cheryl Hamersmith-Stewart</td> <td>02/20/2012</td> </tr> <tr> <td>Tracey HUNTER</td> <td>02/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	Cheryl Hamersmith-Stewart	02/20/2012	Tracey HUNTER	02/20/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>T & C Marketing Miami, LLC</td> </tr> <tr> <td>Street Address:</td> <td>725 NE 125 Street</td> </tr> <tr> <td>City:</td> <td>North Miami</td> </tr> <tr> <td>State/Country:</td> <td>FLORIDA</td> </tr> <tr> <td>Postal Code:</td> <td>33161</td> </tr> </table>		Name:	T & C Marketing Miami, LLC	Street Address:	725 NE 125 Street	City:	North Miami	State/Country:	FLORIDA	Postal Code:	33161
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Patent Number:</td> <td>D654669</td> </tr> </tbody> </table>		Property Type	Number	Patent Number:	D654669						
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CORRESPONDENCE DATA											
<p>Fax Number: (305)830-2605 Phone: 305 830-2600 Email: dfuentes@fggbb.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Paul D. Bianco Address Line 1: 21355 East Dixie Highway Address Line 2: Suite 115 Address Line 4: Miami, FLORIDA 33180</p>											
ATTORNEY DOCKET NUMBER:	7693-D11-004										
NAME OF SUBMITTER:	Paul D. Bianco										
<p>Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif</p>											

OP \$40.00 D654669

Worldwide Rights

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

**T & C Marketing Miami, LLC
725 NE 125 Street
North Miami, FL 33161**

(hereinafter ASSIGNEE) all right; title and interest for the United States, territories and possessions, and for all other countries of the world, in and to his invention relating to:

GEL SHOE

as set forth in his United States Patent Application

X issued on February 28, 2012
under Attorney's Docket Number No. 7693-D11-004
as U.S. Design Patent No. D654669

in and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States, which may issue on any such application or for said invention, including any and all reissues or extensions thereof, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made.

AND EACH OF THE UNDERSIGNED HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

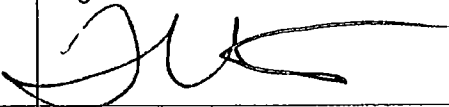
AND EACH OF THE UNDERSIGNED HEREBY covenants and agrees that he has full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreement in conflict herewith.

AND EACH OF THE UNDERSIGNED HEREBY further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to him respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

EACH OF THE UNDERSIGNED HEREBY grants to the firm of **FLEIT GIBBONS GUTMAN BONGINI & BIANCO PL** the power to insert into this Assignment any further identification, which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark office, or any regulatory office in any country of the world, for recordation of this Assignment.

[continued on next page]

NAME OF FIRST INVENTOR:

FULL NAME OF INVENTOR:	LAST, first middle: HUNTER, Tracey	
SIGNATURE & DATE:	Signature: 	Date: 2/20/12
MAILING ADDRESS:	Street, city, state/country and zip code: c/o T & C Marketing Miami, LLC 725 NE 125 Street North Miami, FL 33161	
RESIDENCE :	City: North Miami	State or foreign country: FL
COUNTRY OF CITIZENSHIP:	US	

Note: If signed abroad, prima facie evidence of execution may optionally be obtained by execution of this document before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by a certificate from a U.S. Consul. If signed domestically, do so before a Notary Public. Otherwise the execution by the inventors should be witnessed by at least two witnesses who sign here:

WITNESSES:

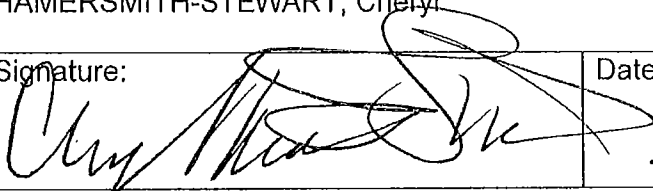
Signature:

Date:

Signature:

Date:

NAME OF SECOND INVENTOR:

FULL NAME OF INVENTOR:	LAST, first middle: HAMERSMITH-STEWART, Cheryl	
SIGNATURE & DATE:	Signature: 	Date: 2/20/12
MAILING ADDRESS:	Street, city, state/country and zip code: c/o T & C Marketing Miami, LLC 725 NE 125 Street North Miami, FL 33161	
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