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PATENTS ONLY

Atty Ref/Docket No.: 3291.145US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Arjun Lall, Abhinav Agrawal, Jesse Hernandez
Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
Name: Zynga Inc.
Street Address: 699 Eighth Street
City: San Francisco State: CA Zip: 94103
Country: United States of America
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: February 6, 2012, February 6, 2012,
February 6, 2012

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)
Serial No. 13/370,809, filed February 10, 2012

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Garth Vivier
Address:
Schwegman, Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):\$ 40.00

Enclosed
 Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Garth Vivier/Reg. No. 57,313
Name of Person Signing

03.01.2012

Signature Date

Total number of pages including cover sheet: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

CH \$40.00 190743 13370809

Attorney Docket No. 3291.145US1
Client Ref. No. PI194US1

ASSIGNMENT

WHEREAS, We, Arjun Lall, Abhinav Agrawal, and Jesse Hernandez, whose mailing address is 699 Eighth Street, San Francisco, CA, 94103, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled VALUE ICON TO AWARD VIRTUAL CURRENCY IN A VIRTUAL GAME:

WHEREAS, We hereby authorize and request the attorneys, representing Zynga Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 13/370,809 ; Filing Date: February 10, 2012) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Zynga Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 699 Eighth Street, San Francisco, CA 94103, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

U.S. Provisional Application Serial No. 61/556,031, filed on November 4, 2011.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

Assignment
Class Ref. No. F1194US1
Assignors: Arjun Lall et al.
Title: VALUE ICON TO AWARD VIRTUAL CURRENCY IN A VIRTUAL GAME
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AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

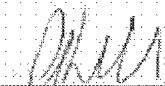
COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: I:

(Signature):



Name: Arjun Lall

Date:

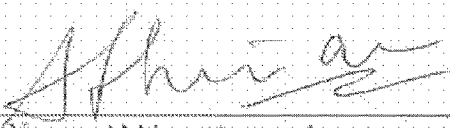
2/4/12

Assignment
Client Ref. No: P1194US1
Assignors: Arjun Lall et al
Title: VALUE ICON TO AWARD VIRTUAL CURRENCY IN A VIRTUAL GAME
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Docket No: 3291145US1

Inventor: 2:

(Signature):



Name: Abhinav Agrawal

Date:

2/6/2012

Assignment
Client Ref. No. P1194US1
Assignors: Arjun Lail et al.
Title: VALUE ICON TO AWARD VIRTUAL CURRENCY IN A VIRTUAL GAME
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Docket No. 3291145US1

Inventor: 3:

(Signature):

Name: Jesse Hernandez

Date:

2/6/12