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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Matthew R. Shute	02/22/2012
Mark Ezzo	02/20/2012

RECEIVING PARTY DATA

Name:	Checkpoint Systems, Inc.	
Street Address:	101 Wolf Drive	
City:	Thorofare	
State/Country:	NEW JERSEY	
Postal Code:	08086	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13315044

CORRESPONDENCE DATA

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Mail.

Correspondent Name: ALSTON & BIRD LLP
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ATTORNEY DOCKET NUMBER:	055111/412956
NAME OF SUBMITTER:	Jonathan A. Thomas

Total Attachments: 3

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> PATENT REEL: 027808 FRAME: 0160

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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

CHECKPOINT SYSTEMS, INC. 101 Wolf Drive Thorofare, New Jersey 08086

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in "SECURITY DEVICE FOR PRODUCTS ON A DISPLAY CARD"

as set forth in this United States Patent Application

	7-
	executed concurrently herewith
\Box	executed on
\boxtimes	Application No. 13/315,044; filed <u>December 8, 2011</u>
$\overline{\boxtimes}$	Application claims priority from Application No. 61/421,112, filed December 8, 2010, all

applications listed above being hereinafter referred to as the "application(s)";

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

> PATENT REEL: 027808 FRAME: 0161

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

This Assignment is deemed to be effective at least as early as December 8, 2010 (the earliest priority date).

2/22/12 Date Matthew R. Shute
State of Morth Carolina
County of McClenburg
I, <u>Juri Cawrence</u> , a Notary Public for said County and State, do hereby certify that Matthew R. Shute personally appeared before me this day and acknowledged the due execution of the foregoing instrument.
Witness my hand and official seal, this the 22 day of February, 2012.
JERI C LAWRENCE Notary Public North Carolina Union County
My commission expires Notary Public

My Commission Expires 01-31-2013 The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

2/20/2012	Mu-
Date /	/ Mark Ezzo
State of TEXAS	
County of SMITH	
I, SHER! FAUN MCLAIN, a Nota certify that Mark Ezzo personally appeared be execution of the foregoing instrument.	efore me this day and acknowledged the due
Witness my hand and or total Farm McLinne And Notary Public	10th day of February, 2012.
(Official Seal) State of Texas Comm. Exp. 05-16-13	Sheri Fam Molari Notary Public
My commission expires D57673	rotary rubite

Attorney Docket No. 055111/412956

RECORDED: 03/05/2012