

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Deluxe Media Creative Services Inc., a Delaware corporation	02/21/2012
RECEIVING PARTY DATA	
Name:	Deluxe Digital Distribution Inc.
Street Address:	1377 North Serrano Avenue
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90027
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	10718376
Patent Number:	7908244
Patent Number:	7921448
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Total Attachments: 2 source=D3 Patent Assignment 2-21-12#page1.tif source=D3 Patent Assignment 2-21-12#page2.tif	

CH \$120.00 10718376

EXHIBIT A

PATENT NO./PATENT APPLICATION SERIAL NO.	COUNTRY	TITLE
11/217,256 7,908,244	US	LOCALIZED MEDIA CONTENT MANAGMENT
200680031711.9	CN	LOCALIZED MEDIA CONTENT MANAGMENT
06802880.2	EP	LOCALIZED MEDIA CONTENT MANAGMENT
10/692,082 7,921,448	US	MULTICAST MEDIA DISTRIBUTION SYSTEM
10/718,376	US	VIDEO-ON-DEMAND (VOD) MANAGEMENT SYSTEM AND METHODS
03809204.5	EP	VIDEO-ON-DEMAND (VOD) MANAGEMENT SYSTEM AND METHODS