

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bruce A. FOGELSON	09/27/2011
RECEIVING PARTY DATA	
Name:	CAB, LLC
Street Address:	1345 W. Wolfram Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60657
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	7949566
Application Number:	09885970
Application Number:	13079160
CORRESPONDENCE DATA	
Fax Number:	(312)876-7457
Phone:	3128767925
Email:	terry.goad@snrdenton.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Eric Sophir (Customer No. 11850)
Address Line 1:	233 S. Wacker Drive
Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	CAB0001-US, CIP, DIV
NAME OF SUBMITTER:	Eric L. Sophir
Total Attachments: 1 source=CAB0001-US,CIP,DIV_Assignment#page1.tif	

OP \$120.00 7949566

PATENT

ACCEPTANCE OF ASSIGNMENT

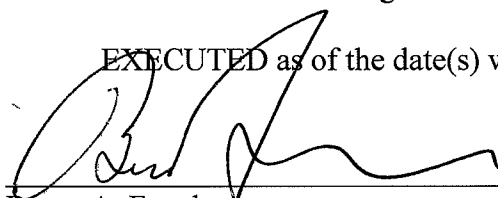
The Assignment is made and entered into as of September 20, 2011 (the "Effective Date") by and between Bruce A. Fogelson, an individual and a citizen of the United States, residing at 1345 W. Wolfram St. Chicago, IL 60657 (the "ASSIGNOR") and - CAB, LLC, a Limited Liability Company organized under the laws of Delaware, having a principal place of business at 1345 W. Wolfram St., Chicago, IL 60657 (the ASSIGNEE") and its successors, assigns and legal representatives having to do with an regarding the items on schedule A, below;

Schedule A

1. U.S. Patent Number. 7,949,566, entitled "METHOD AND SYSTEM FOR CREATING AD-BOOKS", filed on November 8, 2006 and issuing on May 24, 2011;
2. U.S. Patent Application Number 09/885,970, entitled "METHOD AND SYSTEM FOR CREATING ADVERTISING BOOKS, filed on June 21, 2001 and
3. U.S. Patent Application Number 13/079,160, entitled "METHOD AND SYSTEM FOR CREATING AD-BOOKS filed on April 4, 2011.


Are accepted and acknowledged by the Assignor and Assignee. If any provision of this assignment is held by any court to be unenforceable, such provision shall be interpreted to accomplish the objectives of the original provision to the fullest extent allowed by law and the remainder of this assignment shall remain in full force and effect.

EXECUTED as of the date(s) written below by ASSIGNOR and ASSGNEE:



Bruce A. Fogelson
Assignor
Mailing Address
2731 N. Lincoln Ave.
Chicago, IL 60614

Date: 9.27.11


CAB, LLC by Lori Fogelson
As president of Assignee

Date: 9/27/11