

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Juan Manuel Sandoval Hernandez</td> <td>01/20/2012</td> </tr> <tr> <td>Alfredo Mendez Ramos</td> <td>01/20/2012</td> </tr> <tr> <td>Alejandra Camacho</td> <td>01/20/2012</td> </tr> <tr> <td>Mario Soto Osorio</td> <td>01/20/2012</td> </tr> <tr> <td>Michael Kramer</td> <td>01/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	Juan Manuel Sandoval Hernandez	01/20/2012	Alfredo Mendez Ramos	01/20/2012	Alejandra Camacho	01/20/2012	Mario Soto Osorio	01/20/2012	Michael Kramer	01/20/2012
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<table border="1"> <tr> <td>Name:</td> <td>Nouvel Studio</td> </tr> <tr> <td>Street Address:</td> <td>Gral. Agustin Millan #10</td> </tr> <tr> <td>Internal Address:</td> <td>San Andreas Atoto</td> </tr> <tr> <td>City:</td> <td>Naucatlan de Juarez</td> </tr> <tr> <td>State/Country:</td> <td>MEXICO</td> </tr> </table>		Name:	Nouvel Studio	Street Address:	Gral. Agustin Millan #10	Internal Address:	San Andreas Atoto	City:	Naucatlan de Juarez	State/Country:	MEXICO		
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: (617)946-4801 Phone: (617) 946-4830 Email: bosippto@seyfarth.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Brian L. Michaelis Address Line 1: World Trade Center East Address Line 2: Two Seaport Lane, Suite 300 Address Line 4: Boston, MASSACHUSETTS 02210-2028</p>													
ATTORNEY DOCKET NUMBER:	74641.4												
NAME OF SUBMITTER:	Brian L. Michaelis												
<p>Total Attachments: 3 source=Asst_Inventors-Nouvel#page1.tif source=Asst_Inventors-Nouvel#page2.tif source=Asst_Inventors-Nouvel#page3.tif</p>													

CH \$40.00 29414969

PATENT

ASSIGNMENT AND AGREEMENT

For and in consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, We, **Juan Manuel Sandoval Hernández** residing at Sur 20 # 329, Col. Agrícola Oriental, Delegación Iztacalco, C.P. 08500, MX; **Alfredo Méndez Ramos** residing at Av. Rio Consulado #2791, Col. Aquiles Serdán, Delegación Venustiano Carranza, C.P. 15430, MX; **Alejandra Camacho** residing at Real de las Fuentes #84, Atizapán de Zaragoza, C.P. 52945, MX; **Mario Soto Osorio** residing at Pino Suarez SN, Pueblo Sta. María Cuauhtepac, Tultitlan, C.P. 54948, MX; and **Michael Kramer** residing at Tennyson # 208, Penthouse, Col. Polanco, Miguel Hidalgo, C.P. 11560, MX; have sold, assigned and transferred, and do hereby sell, assign and transfer, unto **Nouvel Studio**, having a place of business at, Graf. Agustín Millán #10, San Andrés Atoto, Naucapán de Juárez, MX, (hereinafter "ASSIGNEE") and its successors and assigns, the entire right, title and interest in and to certain inventions relating to improvement in **BOTTLE**, application serial number 29/414,969 filed March 6, 2012, as may be described and claimed in an application for Letters Patent of the United States of America executed by us, together with the entire right, title and interest in and to said application, and in and to Letters Patent which may be issued upon said application, and any divisions, extensions, continuations or reissues thereof.

We hereby also sell, assign and transfer unto ASSIGNEE the entire right, title and interest in and to said inventions and in and to applications for Letters Patent therefor in all countries foreign to the United States of America, including all rights under any and all international conventions and treaties in respect of said inventions and said applications for Letters Patent in foreign countries, and we further authorize ASSIGNEE to apply for Letters Patent in foreign countries directly in its own name, and to claim priority of the filing date of the application for Letters Patent of the United States of America under the provisions of any and all international conventions and treaties.

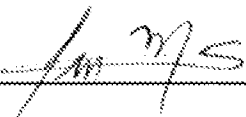
We agree that, when requested, we will, without charge to ASSIGNEE, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in ASSIGNEE, its successors, assigns and legal representatives or nominees.

We covenant to ASSIGNEE, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

IN WITNESS WHEREOF, I, **Juan Manuel Sandoval Hernández**, hereunto set my hand this 20 day of January, 2012.



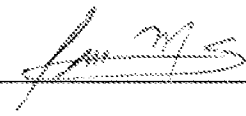
Juan Manuel Sandoval Hernández

WITNESS: 
DATE: 20-Jan-2012


IN WITNESS WHEREOF, I, **Alfredo Méndez Ramos**, hereunto set my hand this 20 day of January, 2012.



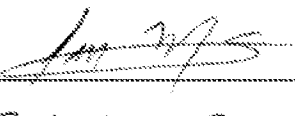
Alfredo Méndez Ramos

WITNESS: 
DATE: 20-Jan-2012

IN WITNESS WHEREOF, I, **Alejandra Camacho**, hereunto set my hand this 20 day of January, 2012.



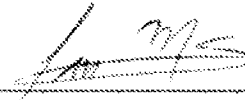
Alejandra Camacho

WITNESS: 
DATE: 20-Jan-2012

IN WITNESS WHEREOF, I, **Mario Soto Osorio**, hereunto set my hand this 20 day of January, 2012.

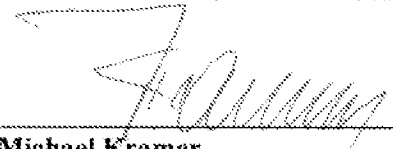


Mario Soto Osorio

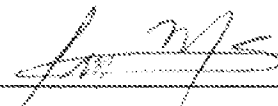
WITNESS: 

DATE: 20-Jun-2012

IN WITNESS WHEREOF, I, **Michael Kramer**, hereunto set my hand this 17.01
day of _____, 2012.



Michael Kramer

WITNESS: 

DATE: 20-Jun-2012