

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lynette Zaidel</td> <td>12/16/2011</td> </tr> <tr> <td>Steven Miller</td> <td>12/16/2011</td> </tr> <tr> <td>Guy Carpenter</td> <td>03/06/2012</td> </tr> <tr> <td>Gordon Proctor</td> <td>03/06/2012</td> </tr> <tr> <td>David Bartlett</td> <td>03/06/2012</td> </tr> <tr> <td>Rebecca Moazzez</td> <td>03/06/2012</td> </tr> </tbody> </table>		Name	Execution Date	Lynette Zaidel	12/16/2011	Steven Miller	12/16/2011	Guy Carpenter	03/06/2012	Gordon Proctor	03/06/2012	David Bartlett	03/06/2012	Rebecca Moazzez	03/06/2012
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Colgate-Palmolive Company</td> </tr> <tr> <td>Street Address:</td> <td>300 Park Avenue</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10022</td> </tr> </table>		Name:	Colgate-Palmolive Company	Street Address:	300 Park Avenue	City:	New York	State/Country:	NEW YORK	Postal Code:	10022				
Name:	Colgate-Palmolive Company														
Street Address:	300 Park Avenue														
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>PCT Number:</td> <td>US2011066078</td> </tr> </tbody> </table>		Property Type	Number	PCT Number:	US2011066078										
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PCT Number:	US2011066078														
CORRESPONDENCE DATA															
Fax Number:	(732)878-7853														
Phone:	732-878-6341														
Email:	patent_mail@colpal.com														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name:	Colgate-Palmolive Company														
Address Line 1:	909 River Road														
Address Line 4:	Piscataway, NEW JERSEY 08855														
ATTORNEY DOCKET NUMBER:	9446-00-WO-OC														

NAME OF SUBMITTER:

Nikhil A. Heble

Total Attachments: 11

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ASSIGNMENT

WHEREAS, WE, **Lynette Zaidel, Steven Miller, Guy Carpenter, Gordon Proctor, David Bartlett and Rebecca Moazzez** (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Receiving Office for International Application No. PCT/US2011/66078, filed December 20, 2011, naming the ASSIGNOR(S) as inventor(s), and entitled **DIAGNOSTIC METHOD FOR DIETARY EROSION**; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid International Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid International application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: December 20, 2011.
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of
December 2011.



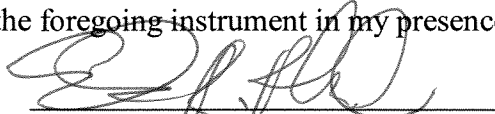
Lynette Zaidel

EMILY R. RHODEN
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 7/28/2015

Address: 510 Cranford Avenue
Cranford, New Jersey 07016
United States of America

State of New Jersey
County of Middlesex

On this 16th day of December 2011, before me, a Notary Public in
and for the State and County aforesaid, personally appeared the above signatory, known to me to
be the person of that name, who executed the foregoing instrument in my presence.



NOTARY PUBLIC

KERRY E. MONTALVO
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 7/13/2015

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of
December 2011.



Steven Miller

Address: 66 Sycamore Lane
Skillman, New Jersey 08558
United States of America

State of New Jersey
County of Middlesex

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NOTARY PUBLIC

KERRY E. MONTALVO
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 7/13/2015

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 20__.

Guy Carpenter

Address: c/o King's College Dental Institute
Guy's & St Thomas' Hospital
Great Maze Pond, London, SE1 9RT
United Kingdom

State of _____
County of _____

On this _____ day of _____ 20__, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 20__.

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Rebecca Moazzez

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Guy's & St Thomas' Hospital
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Lynette Zaidel

Address: 510 Cranford Avenue
Cranford, New Jersey 07016
United States of America

State of
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NOTARY PUBLIC

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NOTARY PUBLIC

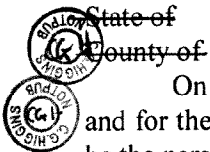
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 6 day of March 2012.




Guy Carpenter

Address: c/o King's College Dental Institute
Guy's & St Thomas' Hospital
Great Maze Pond, London, SE1 9RT
United Kingdom

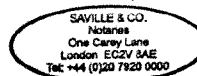
KINGDOM OF ENGLAND } SS
CITY OF LONDON



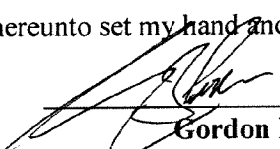
On this 06 day of March 2012, before me, a Notary Public in and for the State and ~~County~~ City aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



NOTARY PUBLIC
Notary Public London, England (Christopher G. Higgins)
My Commission expires at Death



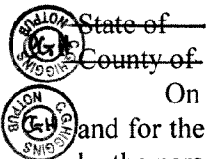
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 06 day of MARCH 2012.



Gordon Proctor

Address: c/o King's College Dental Institute
Guy's & St Thomas' Hospital
Great Maze Pond, London, SE1 9RT
United Kingdom

KINGDOM OF ENGLAND } SS
CITY OF LONDON



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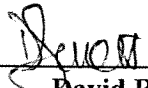


NOTARY PUBLIC
Notary Public London, England (Christopher G. Higgins)
My Commission expires at Death



(Sheet 3 of 5)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 6 day of March 2012.



David Bartlett

Address: c/o King's College Dental Institute
Guy's & St Thomas' Hospital
Great Maze Pond, London, SE1 9RT
United Kingdom



State of _____
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KINGDOM OF ENGLAND } SS
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Rebecca Moazzez

Address: c/o King's College Dental Institute
Guy's & St Thomas' Hospital
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United Kingdom



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Notary Public London, England (Christopher G. Higgins)
My Commission expires at Death



APOSTILLE

(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND

1. Country: United Kingdom of Great Britain and Northern Ireland
Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord
This public document / Le présent acte public
2. Has been signed by **Christopher Gerard Higgins**
a été signé par
3. Acting in the capacity of **Notary Public**
agissant en qualité de
4. Bears the seal/stamp of **The Said Notary Public**
est revêtu du sceau/timbre de
5. at London/à Londres
6. Certified/Attesté
the/le **06 March 2012**
7. by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs /
par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.
8. Number/sous No **J166553**
9. Stamp:
timbre:
10. Signature: **C Lawless**
cl



For the Secretary of State / Pour le Secrétaire d'Etat

If this document is to be used in a country which is not party to the Hague Convention of 5th October 1961, it should be presented to the consular section of the mission representing that country.

An apostille or legalisation certificate only confirms that the signature, seal or stamp on the document is genuine. It does not mean that the content of the document is correct or that the Foreign & Commonwealth Office approves of the content.