

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bilgehan Uygur Oztekin</td> <td>07/17/2008</td> </tr> <tr> <td>Daria Antonova</td> <td>07/29/2008</td> </tr> <tr> <td>Kedar Dhamdhare</td> <td>07/17/2008</td> </tr> <tr> <td>Finnegan Southey</td> <td>07/17/2008</td> </tr> <tr> <td>Zhenyu Mao</td> <td>07/17/2008</td> </tr> </tbody> </table>		Name	Execution Date	Bilgehan Uygur Oztekin	07/17/2008	Daria Antonova	07/29/2008	Kedar Dhamdhare	07/17/2008	Finnegan Southey	07/17/2008	Zhenyu Mao	07/17/2008
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Finnegan Southey	07/17/2008												
Zhenyu Mao	07/17/2008												
RECEIVING PARTY DATA													
Name:	Google Inc.												
Street Address:	1600 Amphitheatre Parkway												
City:	Mountain View												
State/Country:	CALIFORNIA												
Postal Code:	94043												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12187776</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12187776								
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Application Number:	12187776												
CORRESPONDENCE DATA													
Fax Number:	(650)843-4001												
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Gary S. Williams												
Address Line 1:	Morgan Lewis & Bockius LLP												
Address Line 2:	3000 El Camino Real, Bldg. 2, Suite 700												
Address Line 4:	Palo Alto, CALIFORNIA 94306												
ATTORNEY DOCKET NUMBER:	60963-5299-US												
NAME OF SUBMITTER:	Gary S. Williams												
Total Attachments: 2 source=60963-5299 Assignment#page1.tif source=60963-5299 Assignment#page2.tif													

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PATENT

MORGAN, LEWIS & BOCKIUS LLP DOCKET NO. 60963-5299-US

JOINT

ASSIGNMENT

WHEREAS, WE, BILGEHAN UYGAR OZTEKIN, citizen of Turkey, residing in Mountain View, California; DARIA ANTONOVA, citizen of Ukraine, residing in Mountain View, California; KEDAR DHAMDHERE, citizen of India, residing in Sunnyvale, California; FINNEGAN SOUTHEY, citizen of Canada, residing in Mountain View, California; and ZHENYU MAO, citizen of China, residing in San Jose, California, ASSIGNORS, are the inventors of the invention in REORDERING SEARCH QUERY RESULTS IN ACCORDANCE WITH SEARCH CONTEXT SPECIFIC PREDICTED PERFORMANCE FUNCTIONS, for which we have executed an application for a Patent of the United States

- which is executed on even date herewith
which is identified by Morgan, Lewis & Bockius LLP docket no. 60963-5299-US
which was filed on Application No.
I hereby authorize and request my attorney, Gary S. Williams, of Morgan, Lewis & Bockius LLP, to insert here in parenthesis (Application number 12/187,776, filed 8/7/2008) the filing date and application number of said application when known.

and WHEREAS, GOOGLE INC., ASSIGNEE, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043-1351, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 07/17/2008, 2008

[Signature]
Bilgehan Uygur Oztekin L.S.

Date 7/29/2008, 2008

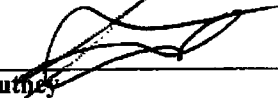
[Signature]
Daria Antonova L.S.

Date 7/17/2008, 2008

[Signature]
Kedar Dhamdhare L.S.

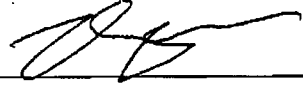
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Date July 17th, 2008



Finnegan Southey L.S.

Date July 17th, 2008



Zhenyu Mao L.S.

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