

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Justin Benacquisto</td> <td>03/07/2012</td> </tr> <tr> <td>David M. Miller</td> <td>03/08/2012</td> </tr> <tr> <td>Jonathan Stanley</td> <td>03/08/2012</td> </tr> </tbody> </table>		Name	Execution Date	Justin Benacquisto	03/07/2012	David M. Miller	03/08/2012	Jonathan Stanley	03/08/2012
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Justin Benacquisto	03/07/2012								
David M. Miller	03/08/2012								
Jonathan Stanley	03/08/2012								
RECEIVING PARTY DATA									
Name:	BISELL Homecare, Inc.								
Street Address:	2345 Walker Avenue, N.W.								
City:	GRAND RAPIDS								
State/Country:	MICHIGAN								
Postal Code:	49544-2516								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29415299</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29415299				
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Application Number:	29415299								
CORRESPONDENCE DATA									
Fax Number:	(616)742-1010								
Phone:	616-742-3500								
Email:	patents@mcgarrybair.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	MCGARRY BAIR PC								
Address Line 1:	32 Market Ave. SW								
Address Line 2:	SUITE 500								
Address Line 4:	GRAND RAPIDS, MICHIGAN 49503								
ATTORNEY DOCKET NUMBER:	71189-3425								
NAME OF SUBMITTER:	Mark A. Davis								
Total Attachments: 4 source=G0679275#page1.tif source=G0679275#page2.tif source=G0679275#page3.tif source=G0679275#page4.tif									

CH \$40.00 29415299

ASSIGNMENT

WHEREAS, Justin Benacquisto, Dave Miller, and Jonathan Stanley residing, respectively, at 2200 Glenn Canyon Dr., Caledonia, Michigan 49316; 1017 Esker Dr. Zeeland Michigan. 49464; and 426 Rosewood Ave SE, East Grand Rapids, Michigan 49506, (hereinafter "Assignors") have invented certain new and useful improvements in:

DESIGN FOR DEEP CLEANER

for a full description of which reference is here made to an application for Letters Patent of the United States of America executed by Assignors as of the respective dates associated with their respective names herein; and

WHEREAS, BISSELL Homecare, Inc., a corporation of the State of Michigan, having its principal office and place of business in the City of Grand Rapids, County of Kent, State of Michigan, (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above-identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by Assignors from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby sell, assign, and transfer unto Assignee the entire right, title, and interest in, to, and under: said invention and application above identified; any Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this **ASSIGNMENT**.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim such rights without further written or oral authorization from Assignors.

Assignors hereby consent that a copy of this **ASSIGNMENT** shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this **ASSIGNMENT** and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Dated: MARCH 8 2012

SIGNATURE: *Jonathan M Stanley*

NAME: Jonathan Stanley

STATE OF Michigan)
COUNTY OF Kent) ss.

On this 8th day of March, 2012, personally appeared before me the above-named Jonathan Stanley, to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Kathleen D. Kasiorok

Notary Public, Kent County, Michigan

My commission expires: 7-7-2018

