501847271 03/09/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Justin Benacquisto	03/07/2012
David M. Miller	03/08/2012
Jonathan Stanley	03/08/2012

RECEIVING PARTY DATA

Name:	BISSELL Homecare, Inc.
Street Address:	2345 Walker Avenue, N.W.
City:	GRAND RAPIDS
State/Country:	MICHIGAN
Postal Code:	49544-2516

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29415299

CORRESPONDENCE DATA

Fax Number: (616)742-1010 Phone: 616-742-3500

Email: patents@mcgarrybair.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: MCGARRY BAIR PC
Address Line 1: 32 Market Ave. SW

Address Line 2: SUITE 500

Address Line 4: GRAND RAPIDS, MICHIGAN 49503

ATTORNEY DOCKET NUMBER: 71189-3425

NAME OF SUBMITTER: Mark A. Davis

Total Attachments: 4

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PATENT REEL: 027833 FRAME: 0364 \$40.00 2941529

ASSIGNMENT

WHEREAS, Justin Benacquisto, Dave Miller, and Jonathan Stanley residing, respectively, at 2200 Glenn Canyon Dr., Caledonia, Michigan 49316; 1017 Esker Dr. Zeeland Michigan. 49464; and 426 Rosewood Ave SE, East Grand Rapids, Michigan 49506, (hereinafter "Assignors") have invented certain new and useful improvements in:

DESIGN FOR DEEP CLEANER

for a full description of which reference is here made to an application for Letters Patent of the United States of America executed by Assignors as of the respective dates associated with their respective names herein; and

WHEREAS, BISSELL Homecare, Inc., a corporation of the State of Michigan, having its principal office and place of business in the City of Grand Rapids, County of Kent, State of Michigan, (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above-identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by Assignors from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby sell, assign, and transfer unto Assignee the entire right, title, and interest in, to, and under: said invention and application above identified; any Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim such rights without further written or oral authorization from Assignors.

Assignors hereby consent that a copy of this **ASSIGNMENT** shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

PATENT REEL: 027833 FRAME: 0365

Assignors hereby authoriz Serial No. and filing date for said a			s specifying the United States
but Assignee's failure to do so ASSIGNMENT.	shall have no bearing v	whatsoever upon the vali	idity or legal effect of this
Assignors hereby authoriz Patent and Trademark Office to ASSIGNMENT.			demarks of the United States are with the terms of this
IN TESTIMONY WHEI indicated below.	REOF, the said Assignors	have respectively hereunt	to set their hands on the dates
Dated: 3-7-12	SIGNATURE:	J	
	NAME:	Justin Benacquisto	
STATE OF	_)) ss. _)		
	, 2012, mown to me to be the p	person described in and	
Notary Public,	County,	_	
My commission expires:			
Dated:			
GITLA TOPE OF	NAME:	Dave Miller	
COUNTY OF	\		
	, 2012, me to be the person descr	ribed in and who executed	
Notary Public,	County,	- -	
My commission expires:			

Serial No. and filing date for said a	pplication above identified:	
	U.S. Serial No.	
but Assignee's failure to do so ASSIGNMENT.	shall have no bearing whatsoever upon the validity or legal effect of the	ois
	e and request the Commissioner of Patents and Trademarks of the United Stat issue Letters Patent to Assignee in accordance with the terms of the	
IN TESTIMONY WHE indicated below.	REOF, the said Assignors have respectively hereunto set their hands on the dat	es
Dated:	SIGNATURE:	
	NAME: Justin Benacquisto	
STATE OF		
COUNTY OF) ss.)	
Benacquisto, to me known and k	, 2012, personally appeared before me the above-named Just nown to me to be the person described in and who executed the foregoing same to be his free act and deed in and for the purposes set forth in sa	ng
Notary Public,	County,	
My commission expires:		
Dated: 3/8/12	SIGNATURE: DWD M. MILL	-
	NAME: Dave Miller	
COUNTY OF KENT)) ss.)	
Miller, to me known and known to	MARCH, 2012, personally appeared before me the above-named Davne to be the person described in and who executed the foregoing instrument are act and deed in and for the purposes set forth in said instrument.	ve ıd
Notary Public, Kent	County, McLugan KATHLEEN D KASIOREK Notary Public, State of Michigan	
My commission expires: 7-7-	My Commission Equips, Jul. 07, 2018 Acting in the County of Ken +	
		-

Assignors hereby authorize and request Assignee to fill in the following blanks specifying the United States

Dated: MARCH 8 2012	SIGNATURE:	Jonatho M.	Stuly
	NAME:	Jonathan Stanley	
STATE OF Michigan COUNTY OF Kart)) ss.)		
On this 21 day of Ma Jonathan Stanley, to me known and known instrument and acknowledged the same instrument.	own to me to be the	e person described in and	who executed the foregoing
Kathlein D. Kapierek		I NOTATV P	LEEN D KASIOREK Jublic, State of Michigan
Notary Public, Kent Cour		My Command Acting in the Command In t	County of Kent dealon Explais Jul. 07, 2018 Journty of Ken +
My commission expires: 7-7-2	D18		_