

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SK TELECOM CO., LTD.	02/14/2012
RECEIVING PARTY DATA	
Name:	SK PLANET CO., LTD.
Street Address:	11, EULJIRO 2-GA, JUNG-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-844
PROPERTY NUMBERS Total: 13	
Property Type	Number
Application Number:	12617128
Application Number:	12676620
Application Number:	12736795
Application Number:	12736701
Application Number:	11574201
Application Number:	11572355
Application Number:	13337931
Application Number:	12093477
Application Number:	11917159
Application Number:	13107192
Application Number:	12302671
Application Number:	12520922
Application Number:	12160911
CORRESPONDENCE DATA	

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ATTORNEY DOCKET NUMBER:	041692.01
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NAME OF SUBMITTER:	EUGENE LIEBERSTEIN
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Total Attachments: 1 source=ASSIGNMENT_100#page1.tif
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ASSIGNMENT OF PATENT APPLICATIONS

UNITED STATES OF AMERICA

WHEREAS, **SK TELECOM CO., LTD.** of 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea, is the owner of the following thirteen (13) U.S. Patent Applications:

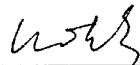
<u>Serial No.</u>	<u>Serial No.</u>
12/617,128	12/093,477
12/676,620	11/917,159
12/736,795	13/107,192
12/736,701	12/302,671
11/574,201	12/520,922
11/572,355	12/160,911
13/337,931	

WHEREAS, **SK PLANET CO., LTD.** (hereinafter "Assignee") of 11, Euljiro 2-ga, Jung-gu, Seoul 100-844, Republic of Korea, is desirous of acquiring the entire interest of SK Telecom Co., Ltd. in the right and title in the aforesaid patent applications; and

WHEREAS, there is no other assignment, sale or encumbrance entered into previously by SK Telecom Co., Ltd. which would in any manner affect this assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, SK Telecom Co., Ltd. does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, its entire interest in the right and title in and to the thirteen above-identified patent applications, the same to be held and enjoyed by said Assignee for its own use, and for its legal representatives and assigns, to the full end of the term for said Patent Applications, as fully and entirely as the same would have been held by SK Telecom Co., Ltd. had this assignment and sale not been made.

IN TESTIMONY WHEREOF, SK Telecom Co., Ltd. has affixed its name below, by its duly authorized representative this 14<sup>th</sup> day of Feb, 2012.

Signed:   
Name: Bum Soo SHIN  
Title: IPR Team Leader