501847861 03/09/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Leibold Associates, Inc.	03/08/2012

RECEIVING PARTY DATA

Name:	Georgia-Pacific Consumer Products LP	
Street Address:	133 Peachtree Street, N.E.	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30303	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29413901

CORRESPONDENCE DATA

Fax Number: (920)729-8357 Phone: (920) 729-8540

Email: mary.eckert@gapac.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Mary Eckert

Address Line 1: 1915 Marathon Avenue
Address Line 4: Neenah, WISCONSIN 54956

ATTORNEY DOCKET NUMBER: 21042

NAME OF SUBMITTER: Mary Eckert

Total Attachments: 2

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PATENT REEL: 027835 FRAME: 0774 CH \$40 00 29413

ASSIGNMENT

WHEREAS, LEIBOLD ASSOCIATES, INC., having a place of business at 983 Ehlers Road, Neenah, Wisconsin 54956 ("Assignor"), owns or owned an interest in an invention entitled "PAPER PRODUCT", for which U.S. Patent Application No. 29/413,901 was filed on February 22, 2012; and

WHEREAS, GEORGIA-PACIFIC CONSUMER PRODUCTS LP, a limited partnership of the State of Delaware having a place of business at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer, or by virtue of an agreement with Assignee has sold, assigned, and transferred, unto Assignee, it successors, legal representatives, and assigns, Assignor's entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications, any right to claim priority arising from or required for any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the abovereferenced patent applications, and any U.S. or foreign patent granted from any of the abovereferenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignor;

AND, Assignor hereby authorizes Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor authorizes and requests the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor further authorizes Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

AND, Assignor hereby warrants and covenants that Assignor has not and will not execute any assignment or other instrument in conflict with this Assignment;

AND, Assignor hereby covenants and agrees to do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications,

PATENT REEL: 027835 FRAME: 0775

Assignment U.S. Serial No. 29/413,901 Docket No. 21042

making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

> LEIBOLD ASSOCIATES, INC March 8, 2012 Date

State of Wisconsin County of Winnebago

On this 8 day of March, 2012, there appeared before me a Notary Public in and for the County and State aforesaid, Kris A. Peterson, who acknowledged that s/he signed the foregoing Assignment as her/his voluntary act and deed on behalf and with full authority of Leibold Associates, Inc.

Notary Public Mary E. E. Lat

My Commission Expires: July 14, 2013