

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tim KOBE</td> <td>02/02/2012</td> </tr> <tr> <td>Hilary CLARK</td> <td>02/15/2012</td> </tr> <tr> <td>Mike ELY</td> <td>01/31/2012</td> </tr> <tr> <td>Lucinda TAY</td> <td>02/01/2012</td> </tr> <tr> <td>David HERMAN</td> <td>01/31/2012</td> </tr> <tr> <td>Sheldon BAKER</td> <td>02/10/2012</td> </tr> <tr> <td>Isao TAKEZAWA</td> <td>02/02/2012</td> </tr> <tr> <td>Angela WISCO</td> <td>02/01/2012</td> </tr> </tbody> </table>		Name	Execution Date	Tim KOBE	02/02/2012	Hilary CLARK	02/15/2012	Mike ELY	01/31/2012	Lucinda TAY	02/01/2012	David HERMAN	01/31/2012	Sheldon BAKER	02/10/2012	Isao TAKEZAWA	02/02/2012	Angela WISCO	02/01/2012
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RECEIVING PARTY DATA																			
<table border="1"> <tr> <td>Name:</td> <td>Eight, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>853 Broadway</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 905</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10003</td> </tr> </table>		Name:	Eight, Inc.	Street Address:	853 Broadway	Internal Address:	Suite 905	City:	New York	State/Country:	NEW YORK	Postal Code:	10003						
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PROPERTY NUMBERS Total: 1																			
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29409817</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29409817														
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CORRESPONDENCE DATA																			
Fax Number:	(703)773-5200																		
Phone:	703-773-4002																		
Email:	PatentProsecutionRes@dlapiper.com																		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																			
Correspondent Name:	Dale S. Lazar																		
Address Line 1:	P.O. Box 2758																		
Address Line 4:	Reston, VIRGINIA 20195																		

OP \$40.00 29409817

ATTORNEY DOCKET NUMBER:	358833-000054
NAME OF SUBMITTER:	Margaret Filipowicz
<p>Total Attachments: 8</p> <p>source=358833-000054Assignment#page1.tif source=358833-000054Assignment#page2.tif source=358833-000054Assignment#page3.tif source=358833-000054Assignment#page4.tif source=358833-000054Assignment#page5.tif source=358833-000054Assignment#page6.tif source=358833-000054Assignment#page7.tif source=358833-000054Assignment#page8.tif</p>	

ASSIGNMENT OF APPLICATION

WHEREAS, I/we,

Tim KOBE of Singapore, Singapore,
Hilary CLARK of New York, New York,
Mike ELY of Berkeley, California,
Lucinda TAY of San Francisco, California,
David HERMAN of San Francisco, California,
Sheldon BAKER of Brooklyn, New York,
Isao TAKEZAWA of Tokyo, Japan
Angela WISCO of San Francisco, California

respectively; have invented certain new and useful improvements in: "STANDING DISPLAY CASE" (hereinafter referred to as the "Invention"), for which an application for Letters Patent was filed on December 29, 2011 (Application No. 29/409,817,); and

WHEREAS, Eight, Inc., (hereinafter referred to as "ASSIGNEE"), having a place of business at 853 Broadway, Suite 905, New York, New York 10003, is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;

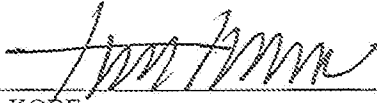
NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I/we, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right in and to said Invention in the United States and its territorial possessions and in any and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all subsequent applications based thereon including any and all divisions, continuations, substitutions, renewals and reissues thereof together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres.

I/we hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my/our entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me/us had this Assignment and sale not been made.

Further, I/we agree that I/we will communicate to said ASSIGNEE or said ASSIGNEE's representatives any facts known to me/us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally, do everything possible to aid said ASSIGNEE, and said ASSIGNEE's successors and assigns, to obtain and enforce proper protection for said Invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of DLA Piper LLP US, Attorneys at Law, One Fountain Square, 11911 Freedom Drive, Suite 300, Reston, Virginia 20190-5602, the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 02.02.2012



Tim KOBE

Date: _____

Hilary CLARK

Date: _____

Mike ELY

Date: 02.01.2012



Lucinda TAY

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Date: _____

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Date: _____

Tim KOBE

Date: 02/15/12


Hilary CLARK

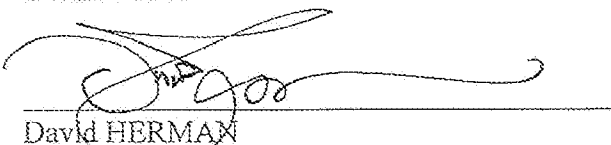
Date: JAN 31 2012


Mike ELY

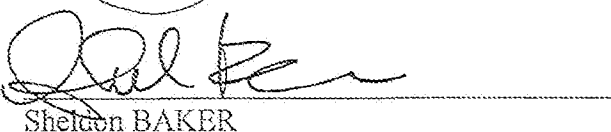
Date: _____

Lucinda TAY

Date: JAN 31 2012


David HERMAN

Date: FEB 10 2012


Sheldon BAKER

Date: _____

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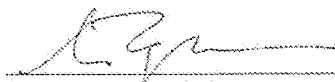
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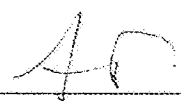
Date: _____

Sheldon BAKER

Date: _____

Isao TAKEZAWA

Date: 2012 02 01



Angela WISCO